



# D2L Learning Services

## Transforming Learning Through Expert Services

D2L Learning Services partners with organizations to create effective and engaging learning experiences based on proven methodologies in learning design. Our team of experts helps clients maximize their investment in Brightspace through strategic consulting, instructional design, multimedia and graphic design, and data-driven decision-making. Whether you need to migrate content, enhance learner engagement or develop high-quality digital learning experiences, we bring the expertise and innovation to make it happen.

## Our Expertise

**Brightspace Optimization:** We help clients fully leverage D2L Brightspace’s capabilities, from course design to advanced analytics, ensuring an intuitive and impactful learning experience.

**Content Curation and Design:** Our instructional designers and multimedia specialists craft dynamic, interactive and accessible learning content tailored to diverse audiences.

**Assessment Strategy and Design:** We ensure assessments align with learning objectives and measure meaningful outcomes, incorporating best practices in evaluation and learner analytics.

**Data-Driven Decision Making:** We empower institutions with insights from data analytics to improve learner success, engagement, and course effectiveness.

**Learning Experience Architecture (LXA):** Our team offers strategic guidance in program development, competency-based education and skills-based learning, and AI-integrated learning solutions.

## Why Choose D2L Learning Services?

**Unmatched Brightspace Expertise:** We know Brightspace inside and out, ensuring seamless implementation and optimization.

**Proven Pedagogical Approach:** Our evidenced-based learning strategies enhance engagement and retention.

**Scalable and Flexible Solutions:** We adapt to your needs, from one-time projects to long-term learning engagements.

**Commitment to Accessibility:** We design for all learners, ensuring compliance with WCAG 2.2 at Levels A, AA, and AAA, and inclusive design best practices.

**Industry-Leading Innovation:** We integrate AI, data analytics and the latest educational technologies into learning experiences.

## Let’s Elevate Learning Together

Partner with D2L Learning Services to create impactful, data-driven, and engaging learning experiences. Contact us today to explore how we can support your online learning goals.

“Working with the Learning Services team has allowed me to tap into D2L expertise to design custom solutions that make my day-to-day administration of, and our Learners' experience using, Brightspace dynamic, engaging, and easy.”

**Kelly Ripley**

Learning Technology and Design Specialist,  
Healthcare Excellence Canada