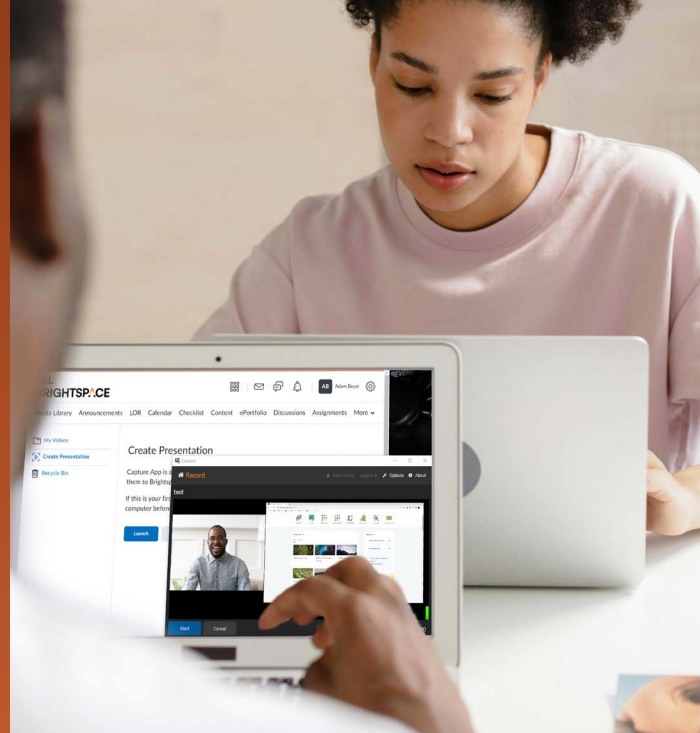


Level up your learning platform with D2L Brightspace



Have your educational needs outgrown Moodle? We understand the appeal of open-source platforms but what if your institution has simply outgrown Moodle? What if your current LMS is hindering the future growth of your institution? While open-source systems offer initial flexibility, they often lead to “tolerated effort”—where staff and students absorb the friction of a fragmented system.

D2L Brightspace can replace this friction and distributed responsibility with a modern easy-to-use platform that offers centralised security governance, mobile-first design, and an enterprise-grade partnership that delivers reliability, automation, and innovation without the hidden costs. Here’s how:

Moodle

Partnership

Vendor relationships can be transactional and reseller driven, often resulting in **fragmented accountability** across internal teams and various third-party providers. In some open-source environments institutions can find themselves having to manage **complex operational risks** and manual workarounds largely on their own.

D2L Brightspace

Brightspace operates as a strategic partner and extension of your team, with dedicated 24/7/365 end-user support, shared accountability, and a long-term focus on your goals. We work with you on growth mapping and maturity evaluations to help identify any success blockers, and how we can help to bridge the gap from where you are now to where you want to be in the future.

“We’ve never felt like D2L is trying to sell us a product. Instead, they’re partnering with us on a solution.”

Mark Schneider

Director of Learning Technology, NAIT

Security & privacy

Moodle

Moodle's security levels can vary by reseller due to decentralised hosting and supporting models. This distributed model can make it harder for institutions to maintain a consistent and auditable security posture. With some open-source environments, security responsibility is shared across the institution, hosting provider, and plugin ecosystem, which can make vulnerabilities harder to measure, predict, identify and manage consistently.

D2L Brightspace

Brightspace operates through a centrally governed SaaS model, where enterprise-grade security and privacy standards are centrally governed and uniformly applied across our platform. Security responsibility sits with D2L, with infrastructure, monitoring, updates and compliance managed centrally—providing clear accountability and reducing the complexity and risk often associated with decentralised hosting and plugin-dependent ecosystems.

“The impact Brightspace has had is peace of mind for everybody - for faculty to know that it's a cloud-based product that has good infrastructure, that's solid, reliable, it doesn't go down.”

Mark Schneider

Director of Learning Technology, NAIT

Outage & update planning

Depending on your open-source hosting model, you may experience unpredictable outages, disruptive annual upgrade cycles, and manual integration checks after updates. Maintaining stability can require bespoke engineering, and when core version updates are applied, the surrounding ecosystem often needs to be inspected and validated again.

D2L's monthly updates are designed to be non-disruptive, with no planned downtime required for upgrades. This means smaller improvements are delivered regularly, without disruption. This allows institutions to plan with confidence and reduces operational friction for IT and teaching teams. Our cloud-based infrastructure can support the bandwidth to scale with you and meet you where you are, especially in periods of influx or extreme usage like exam periods, new academic years or term rollover.

“Brightspace's end-user support is available 24 hours a day, seven days a week. The fact that students have a place to go at 11 pm on a Saturday is huge.”

Mark Schneider

Director of Learning Technology, NAIT

Moodle

D2L Brightspace

Measurable ROI

Costs can be fragmented in open-source installs, which makes it hard to clearly see an ROI. Implementations often struggle to clearly demonstrate ROI beyond initial set-up and adoption. These hidden costs tend to have a ripple effect, placing heavy administrative burdens on faculty to maintain rather than innovate. Ultimately, students are left with an inconsistent experience, which can lead to decreased engagement and a measurable risk to institutional retention and rankings.

Brightspace is built to increase institutional ROI – through stronger student engagement, reduced administrative burden, and more predictable cost structures. By streamlining course development and centralising key workflows, Brightspace can free time, lower long-term costs, and create a more predictable, scalable path to stronger financial and operational performance and most importantly help improve student outcomes.

“Our research team have been using Brightspace data the last two or three academic years to run our level four retention program, which has already saved about over a million pounds, in terms of retained fees and a lot of that is based on Brightspace data.”

Mary Cornelius

Educational Development and Innovation Manager, University of Suffolk

Content creation

Content creation may be limited to heavy reliance on third-party plugins and external tools which can create a disjointed experience and poor user experience. This may make it difficult to scale course offerings in an easy way.

Brightspace delivers a beautiful native content creation experience, plus extensive, pedagogy aligned authoring tools (D2L Lumi, Creator+ and H5P) and workflows directly in a scalable, modern and consistent platform.

“Brightspace has transformed our approach to education. Its sleek, modern interface combined with powerful editing tools enables us to create high-quality, consistent courses that automatically adapt to any device.”

Danny Ball,

digital learning manager, LIBF, part of Walbrook Institute London

AI & innovation

Moodle

In open-source instances, innovation can often be fragmented across third-party tools, plugins, and integrations to extend LMS functionality. While they offer open API connections to any LLM, this perceived flexibility creates challenges around visibility, measurement, and responsible AI implementation and usage.

Institutions may have limited visibility when it comes to assessing how connecting to multiple AI platforms is having a positive impact on education and student outcomes.

D2L Brightspace

Brightspace invests directly in a responsible, well-researched, purposeful AI and product innovation strategy that is incorporated into workflows that educators, learners and administrators already use. Educators can generate content, create assessments and draft feedback within course tools, while learners receive personalised support through tools like D2L Lumi Tutor safely within the context of their course. Institutions also gain visibility through integrated insights and reporting, designed to support AI is useful, transparent and governed—a core platform capability rather than a disconnected add-on.

“With the rise of AI, growing importance of usability and sustainability and constant threat of cyber attacks if you have your own open-source system you have to deal with all those things. You have less and less time to generate value for your teachers. Moving from an open-source system to a commercial system frees up our time and we can make a difference where it really matters for our teachers and not being busy with maintenance behind the scenes.”

Stefaan Vanbillemont,
Functional Analyst - Team eLearning,
HOGENT

“If you really enjoy the coding aspect, you're not losing that going to Brightspace. You don't lose the ability to build fun, innovative things. It's just you're not building everything. You get a really solid foundation, and then you can actually build good additional solutions on top of that.”

Mary Cornelius,
Educational Development and Innovation
Manager, University of Suffolk

It's time to level up your learning platform. [Learn more.](#)