



## Brian Finnerty

### Chief Marketing Officer

Brian is a dynamic marketing leader with extensive experience building successful go-to-market teams. He believes in the transformative power of marketing, leveraging a potent combination of brand strength, targeted demand generation, tight sales alignment, and compelling customer stories.

Prior to D2L, Brian has held pivotal leadership roles at high growth companies including Udacity, Demandbase, Marin Software, and Skillsoft. He has been a driving force behind aligning sales and marketing around a bold and compelling message – resulting in quality pipeline generation, increased bookings, and strong customer retention.

Brian has an unshakable belief that marketing offers one of the most enjoyable and rewarding careers available. He lives in San Francisco with his wife, three boys, and a very friendly chocolate labrador.