



# Unlock your workforce's full potential and grow your business with high-impact learning

Transform your business with tailored learning that meets the diverse needs of your workforce and business. Whether you're upskilling employees, developing future leaders or streamlining onboarding, D2L for Business makes it easy to create high-quality learning experiences that align with your unique business goals.

On average, replacing an employee can cost **20–30%** of an annual salary, while reskilling/upskilling costs less than **10%**



## DEVELOP IN-DEMAND SKILLS

Develop the skills your employees need to be future-ready and succeed in a competitive landscape by:

- **Customising learning paths** with role or cohort-based learning focusing on critical skills, technical competencies or specialised knowledge to boost employee performance.
- **Making assessments meaningful** with integrated practice activities and assessments that reinforce knowledge and provide actionable feedback.
- **Engaging learners** with a high-quality, interactive and accessible experience that motivates employees and makes learning simple.



## IMPROVE EMPLOYEE RETENTION

Gain recognition as a people-centric organisation that invests in its employees and propels careers by:

- **Personalising learning** to individual needs, preferences or competencies through diagnostic assessments throughout an employee's journey.
- **Boosting career growth** with tailored learning for career pathways to invest in high-demand talent and accelerate career progression.
- **Building a culture of learning** to attract and retain talent by fostering a variety of continuous learning through flexible learning formats—whether in-person, virtual or blended.



## BOOST EFFICIENCY AND PRODUCTIVITY

Drive internal alignment and empower your workforce to work smarter, faster and more cohesively by:

- **Streamlining onboarding** and reduce ramp-up time by enabling employees on key systems, processes and procedures.
- **Accelerating learning creation** with intuitive, AI-powered tools and D2L learning experts to bring your content to life.
- **Making data-informed decisions** with real-time insights, visualisations and dashboards to measure and maximize the impact of your learning initiatives.

“Moving to Brightspace helps us ensure that our staff are equipped with skills that far exceed industry expectations.”

- Stephanie Miesch, Lead Trainer, Colliers Project Leaders

Unlock the full potential of your workforce with D2L today.



Scan To Get Started

<sup>1</sup> Invest, Upskill, Excel Report, pg 10