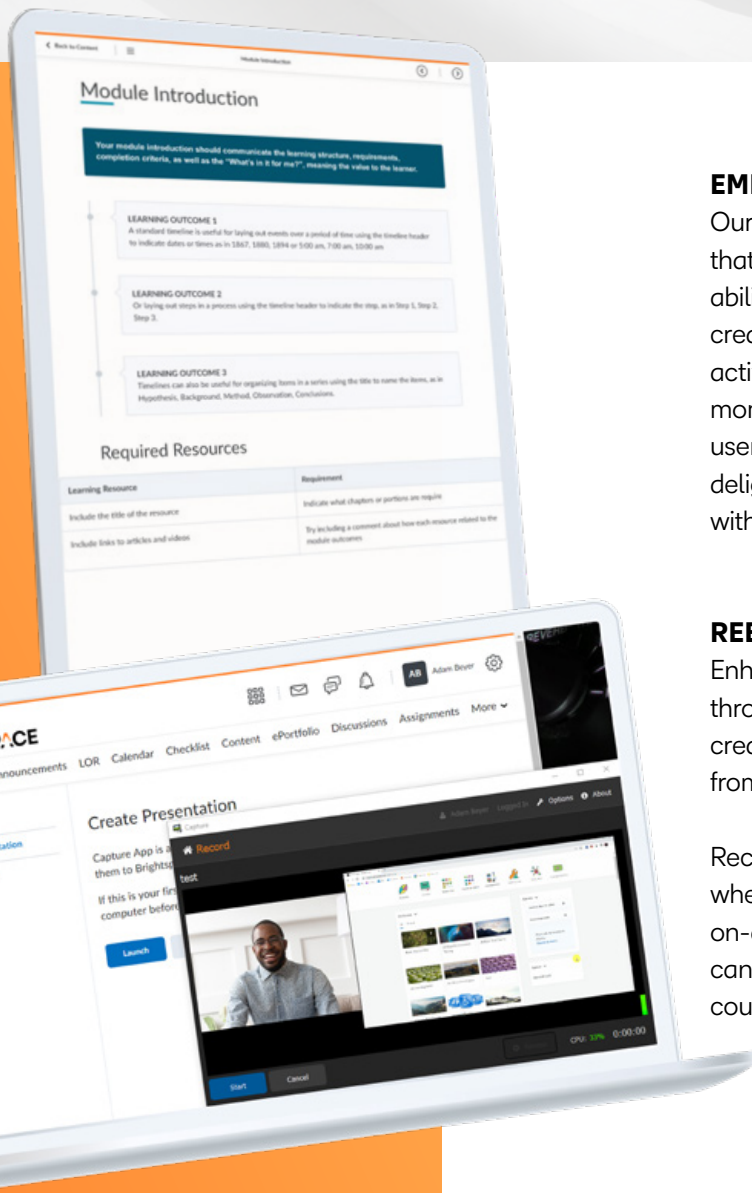


## Brightspace Creator+

Turn your expertise into experiences.

Enhance learning experiences by helping course creators turn their expertise into dynamic experiences with Brightspace Creator+. This package of ready-made content templates, interactive elements, easy-to-capture video recordings and practice exercises allows educators to craft beautiful and instructionally sound content using seamless and familiar Brightspace workflows. Remove the friction between experts getting their content to their audiences with Creator+.



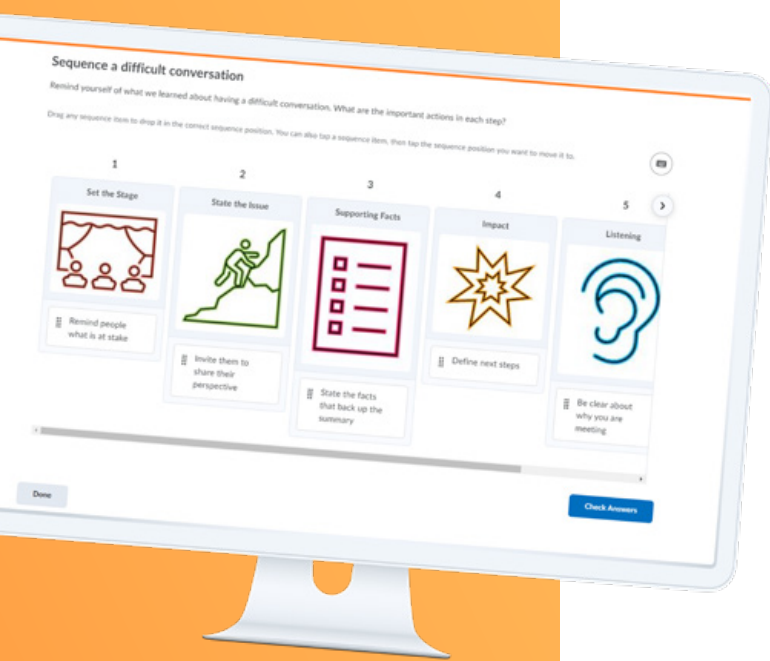
### EMPOWER ANYONE TO BE A CREATOR

Our creator tools make it simple to build online learning that meets the needs of all people, regardless of age or ability, quickly and effectively. Start from templates to create content in minutes by easily adding interactive activities, practice exercises and other lean-forward moments that keep your learners engaged. This set of user-friendly tools helps content creators design and craft delightful, accessible and instructionally sound content without any coding skills necessary.

### REEL IN LEARNERS WITH VIDEO

Enhance your learners' experience with multimedia recordings through Capture Web. With this tool, you can conveniently create, upload, and insert videos directly into your course from your browser without downloading a desktop client.

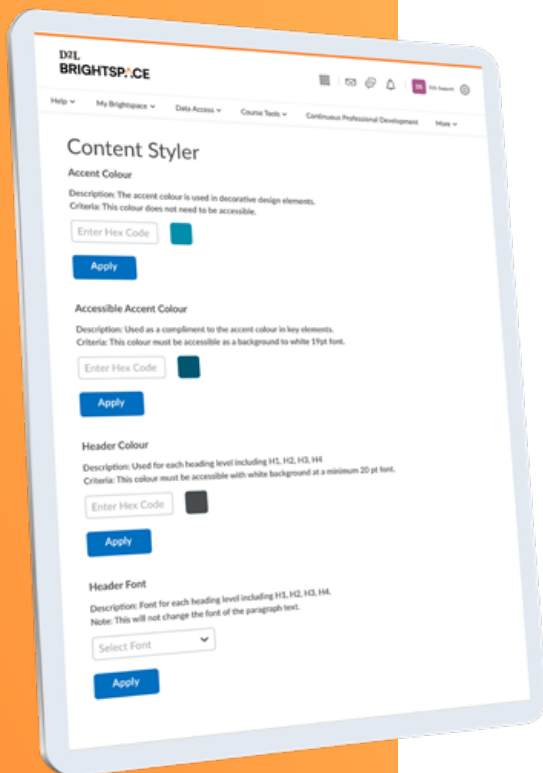
Record your screen or both your camera and screen from wherever you are—at home, in the office, or on the go—for on-demand viewing on any device. The videos you create can be edited easily, captioned and added directly into your course content.



## MAKE LEARNING EXPERIENCES FUN AND INTERACTIVE

Create amazing learning opportunities in your course content using our simple but powerful interactives with Insert Elements. Simplify your workflow by adding flexible, accessible and mobile-friendly interactive elements in your courses without any specialised skills or leaving Brightspace.

Take course experiences to the next level by giving learners opportunities to self-assess and engage in active, exploratory learning. The Practices tool allows learners to self-check their understanding, without the stress of graded assessments, and stay on track with their learning outcomes. The simple and intuitive interface enables course creators to build knowledge check activities easier than ever.



## SPEED UP CREATION PROCESS AND BUILD SKILLS AND CONFIDENCE

Speed up content creation process for your course creators by using seamless and familiar Brightspace workflows with Creator+.

When several designers and content creators work separately using different applications, it becomes difficult to design the courses in a way that's consistent for your users. With Creator+, set global styles for your organisation, a collection of courses, or just one. Ensuring a design consistency that your users will thank you for.

Kick start content creation with gorgeous templates, aligned to your organisation's colours and style, with helpful instructional design tips and suggestions baked right in.

No need to buy and train on expensive content and interactive authoring software. D2L has brought all the best parts, and more, right into Brightspace.

# Key Benefits of Creator+

## SEAMLESS INTEGRATION

Create and publish right from your Brightspace course. There's no need to manage two systems.

## SIMPLE AND EASY TO USE

Create a high-quality experience with familiar Brightspace workflows—no coding required.

## LEARN WHILE YOU BUILD

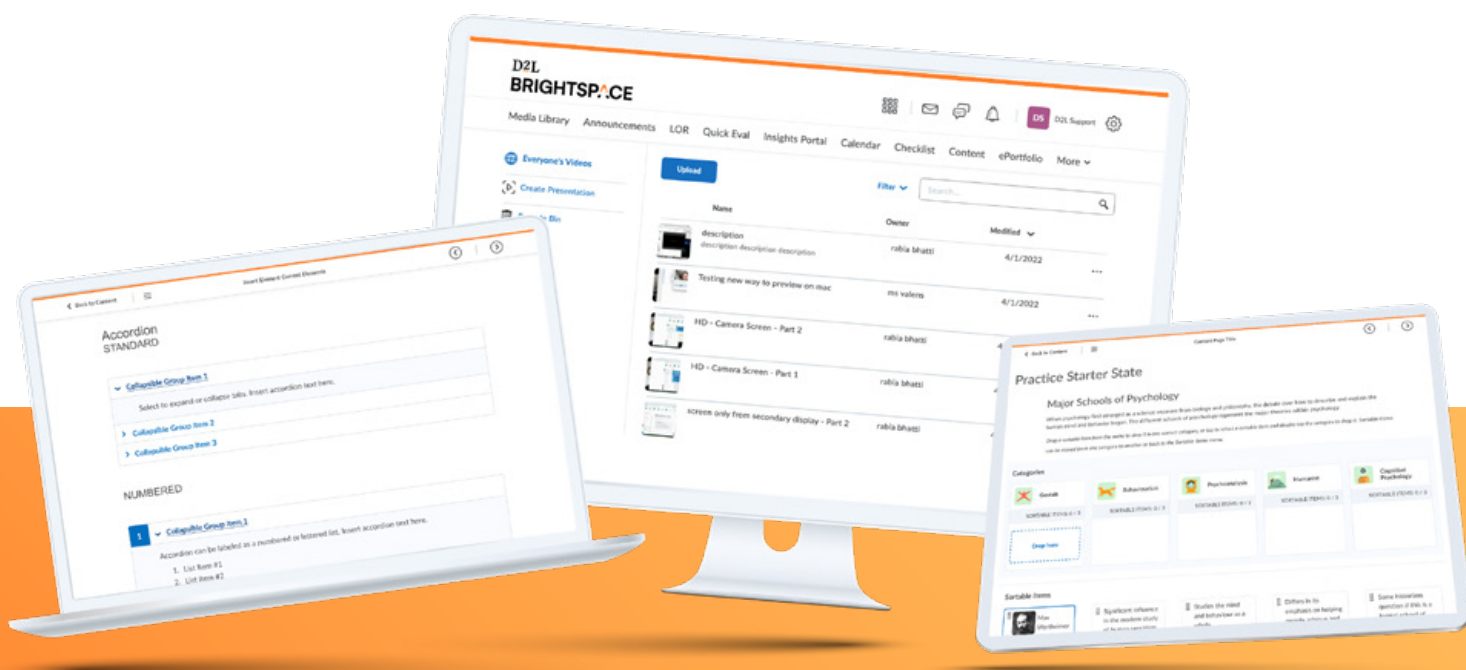
Every template and tool includes recommendations for best practices on how to use the elements most effectively.

## CUSTOMISABLE THEMES AND TEMPLATES

Design course content that fits with your brand and use the ready-made themes and templates to get started faster.

## BUILT-IN TRAINING

Your organisation is provided with instructional design best practices and use cases to ensure creators are informed and inspired.



**Ready to get started? It's easy.**

Just contact your Customer Success Manager or Client Sales Executive to learn more.

