D2L

Level Up Your Learning – Part 3
Instructional Design Strategy

Your Presenters

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Agenda

1

Recap Part 2

2

Organizational Design Standards
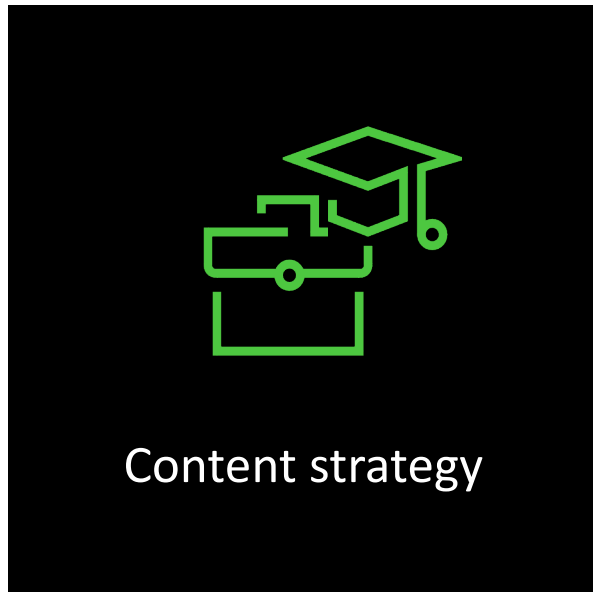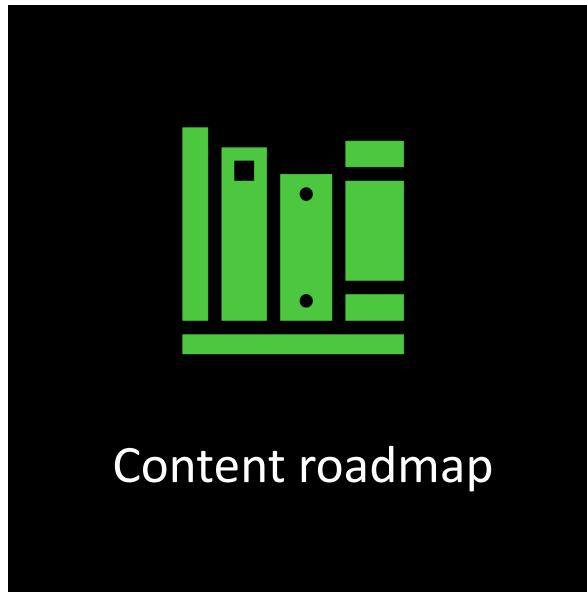
3

Modalities and Methods of Learning

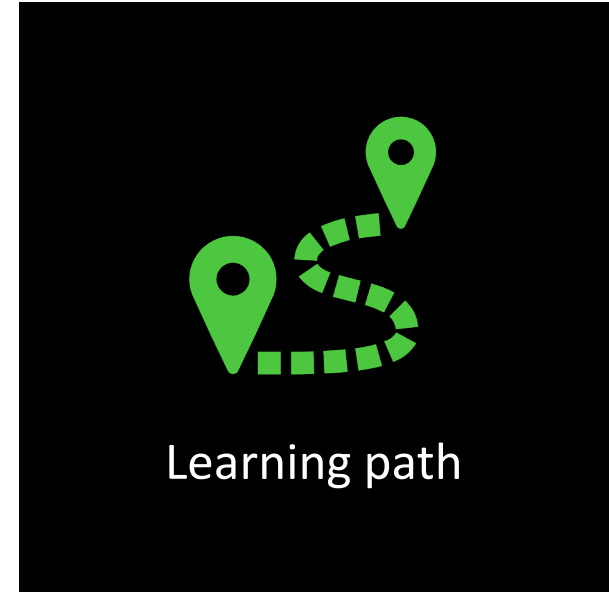**4**

Content Authoring Solutions

A Quick Recap

Here's where we left off...

Content strategy + **Content roadmap** + **Learning path**

What we Have so Far

- Vision for learning
- Business goals
- Content strategy
- Content roadmap
- **Instructional design strategy**
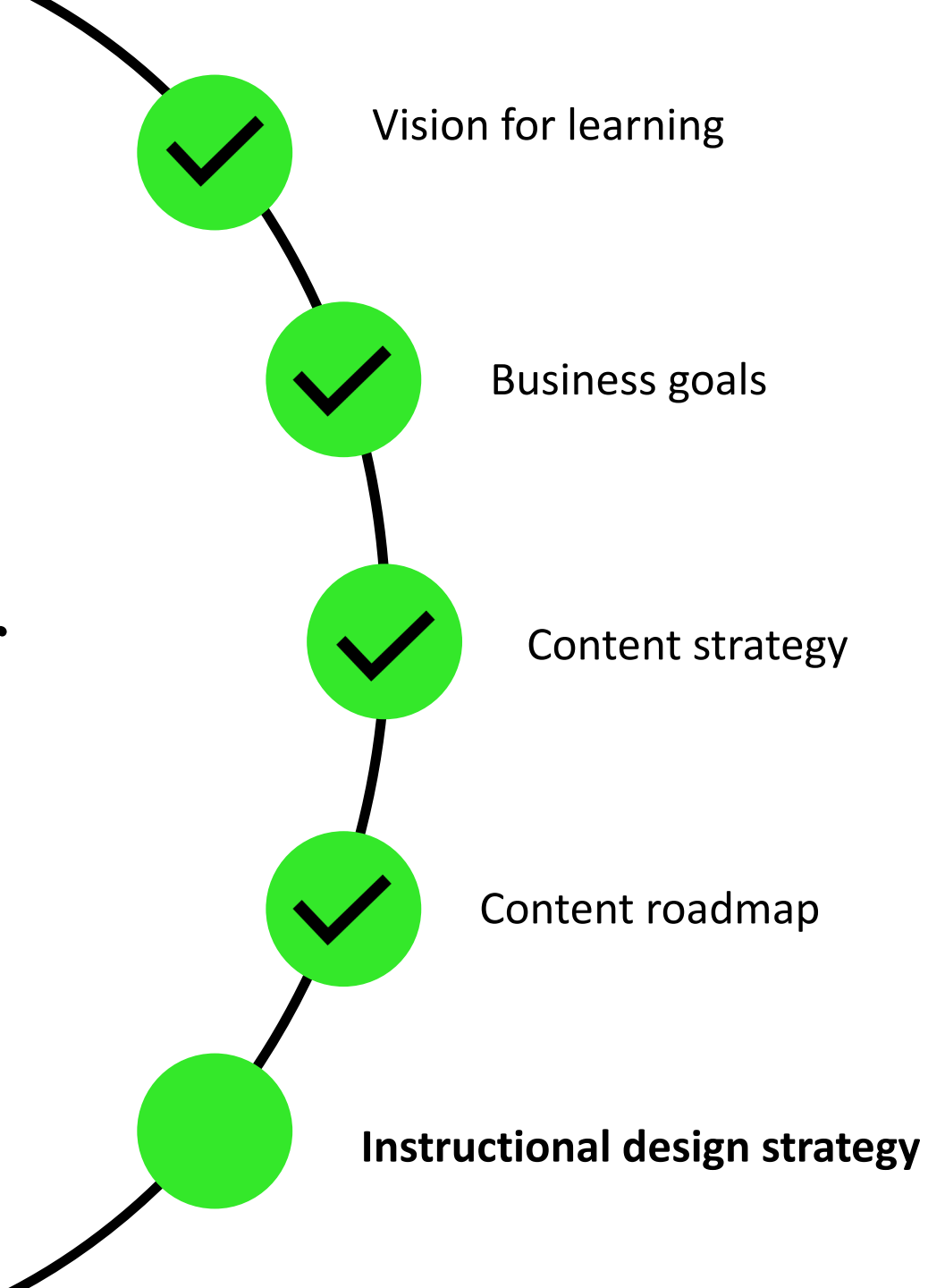
Setting your Design Standards

Keeping your content learner-focused

Organizational Design Standards

How do we align our overall design with learning and content strategies?

Relevant contextual factors?

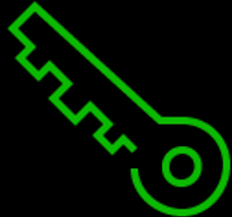

How are we designing for accessibility?

What are the brand guidelines?

Modalities and Methods

Laying the groundwork for learning

Modalities & Methods

What are the constraints you need to consider when making your learning plans?

What is the purpose of the course?

+

How long is the course?

+

What is the outcome of completion?

Learning Theories

- Reducing Cognitive Load
  - Clear and concise instructions
  - Make connections
  - Repetition

- Forgetting Curve
  - Keep is accessible and convenient
  - Make it engaging
  - Ensure relevance

UDL

Representation: Differentiated learning, supplementary materials

Engagement: Interactive and inclusive

Expression: Differentiated demonstration

Instructional Design Strategies

Does a particular strategy lend itself to your **business goals**?
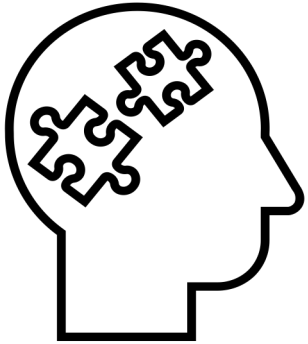

Scenario-based
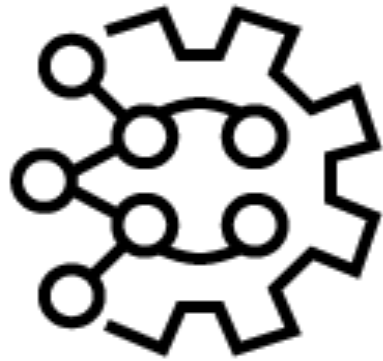
Microlearning

Gamification

Self-directed learning

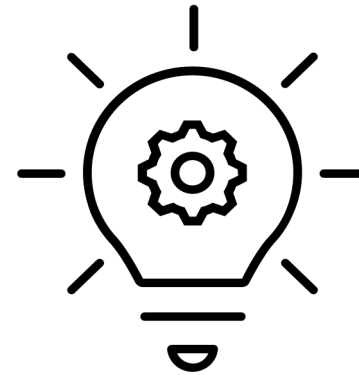# Create a Prototype to Inform Design

1. COURSE LAYOUT
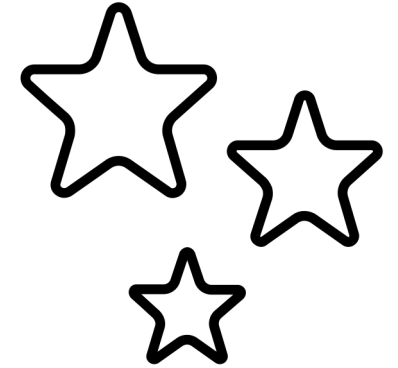
Modules and Folders

2. INTRODUCTION & OUTCOMES

Description and Expectations

3. DYNAMIC & INTERACTIVE

Engaging and Relevant

4. SUMMARIZE & DEMONSTRATE

Reminder & Practice

Learning and Creative Services: Elevate Your Learning Experience

Create an Engaging Learning Environment

- Consistent, interactive, and engaging courses

Get Expert Consulting and Guidance

- Planning, knowledge and tools, best practices

Brightspace Community: ID

Choose your Tools

How Brightspace can meet your learning needs

Make the Most of Brightspace

1. HTML Templates
2. Checklists
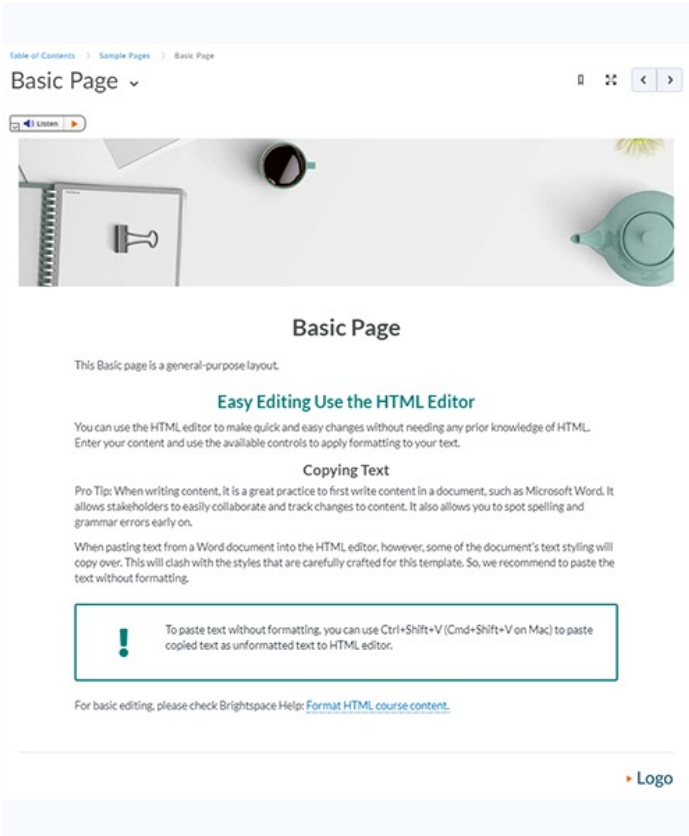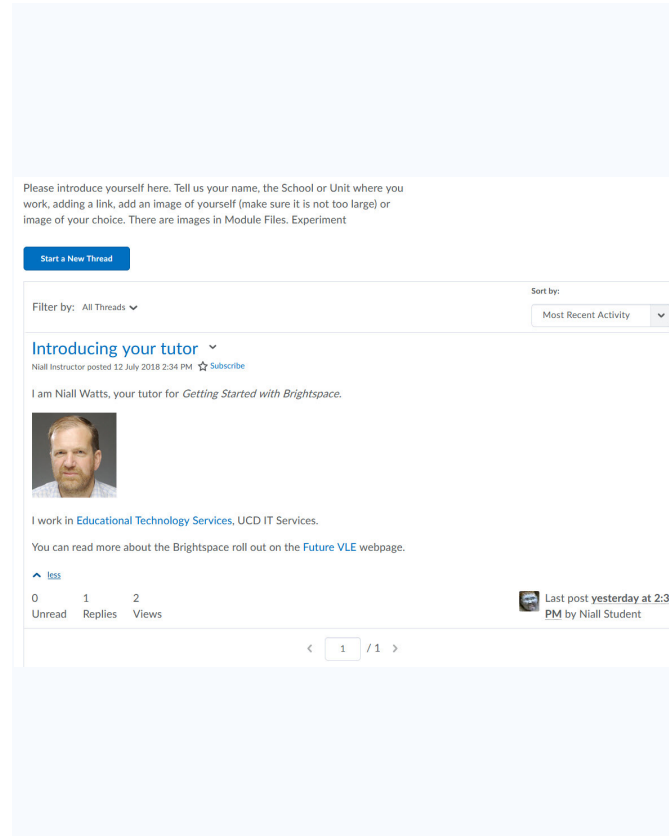3. Discussions
4. Groups
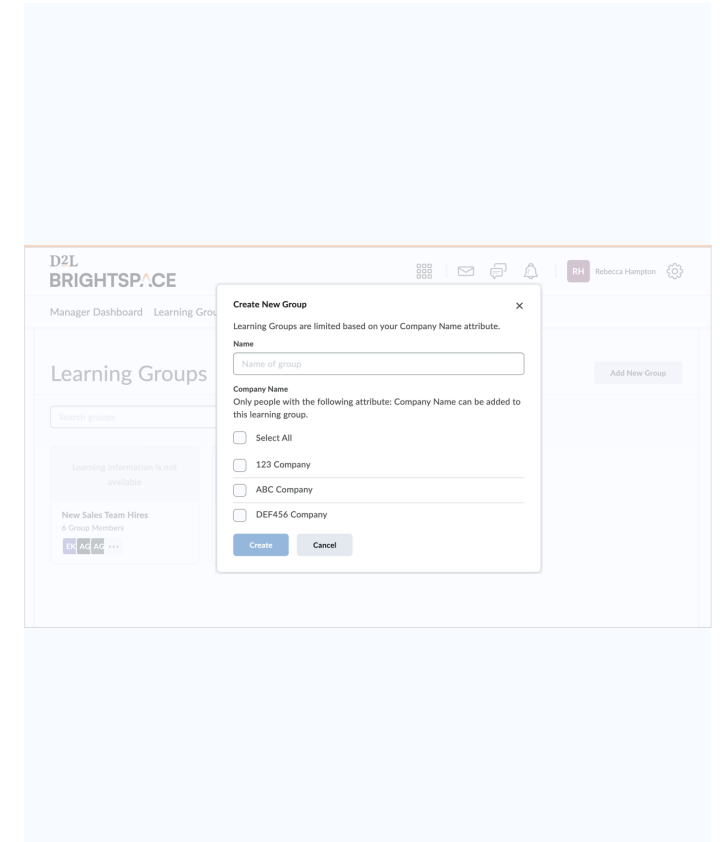5. Release Conditions & Intelligent Agents

Samples of Tools

HTML Template

Discussions

Groups

Creator+

Creator+ lets you unlock your instructional design potential.
A few of the features of Creator include:
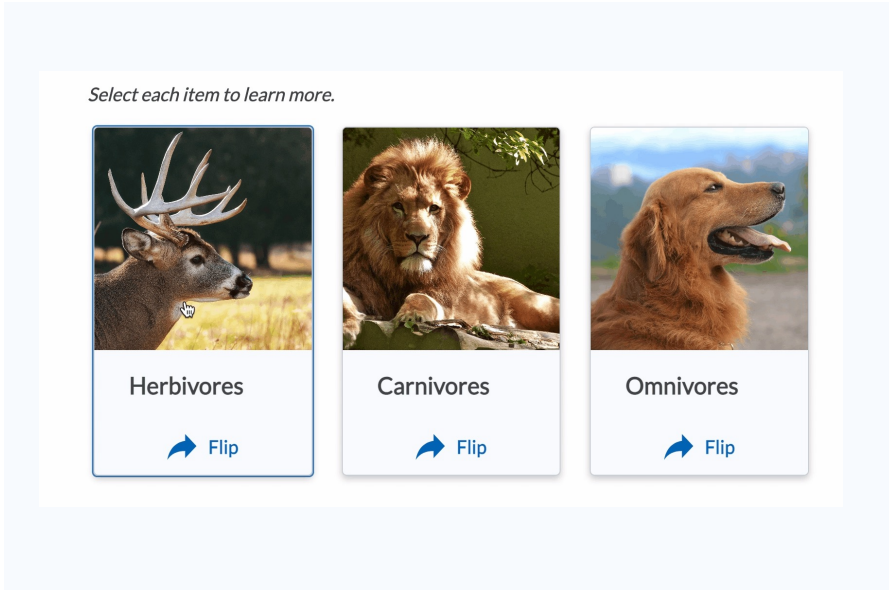
Engaging
Elements

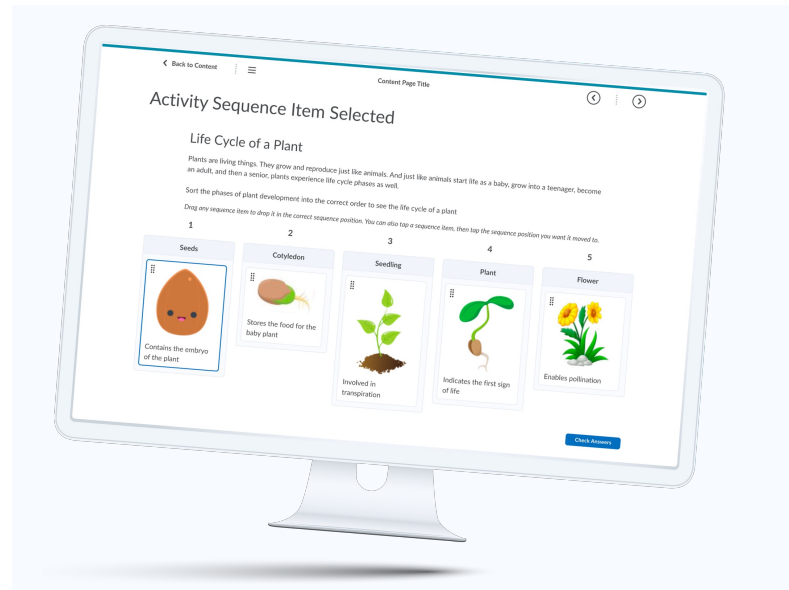Interactive
opportunities

Design
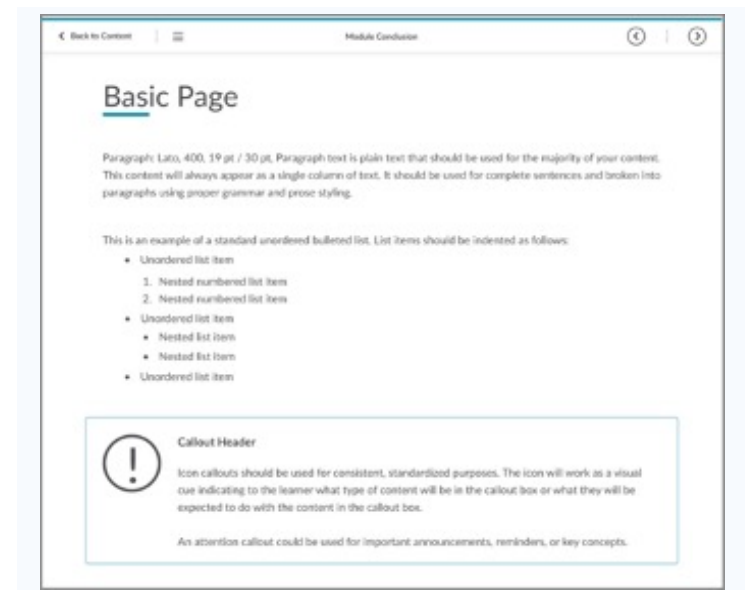consistency

Time-saving
templates

What Creator+ offers

Interactive Elements

Practice opportunities

Ready-made templates

Putting it all together

- Vision for learning
- Business goals
- Content strategy
- Content roadmap
- Instructional design strategy
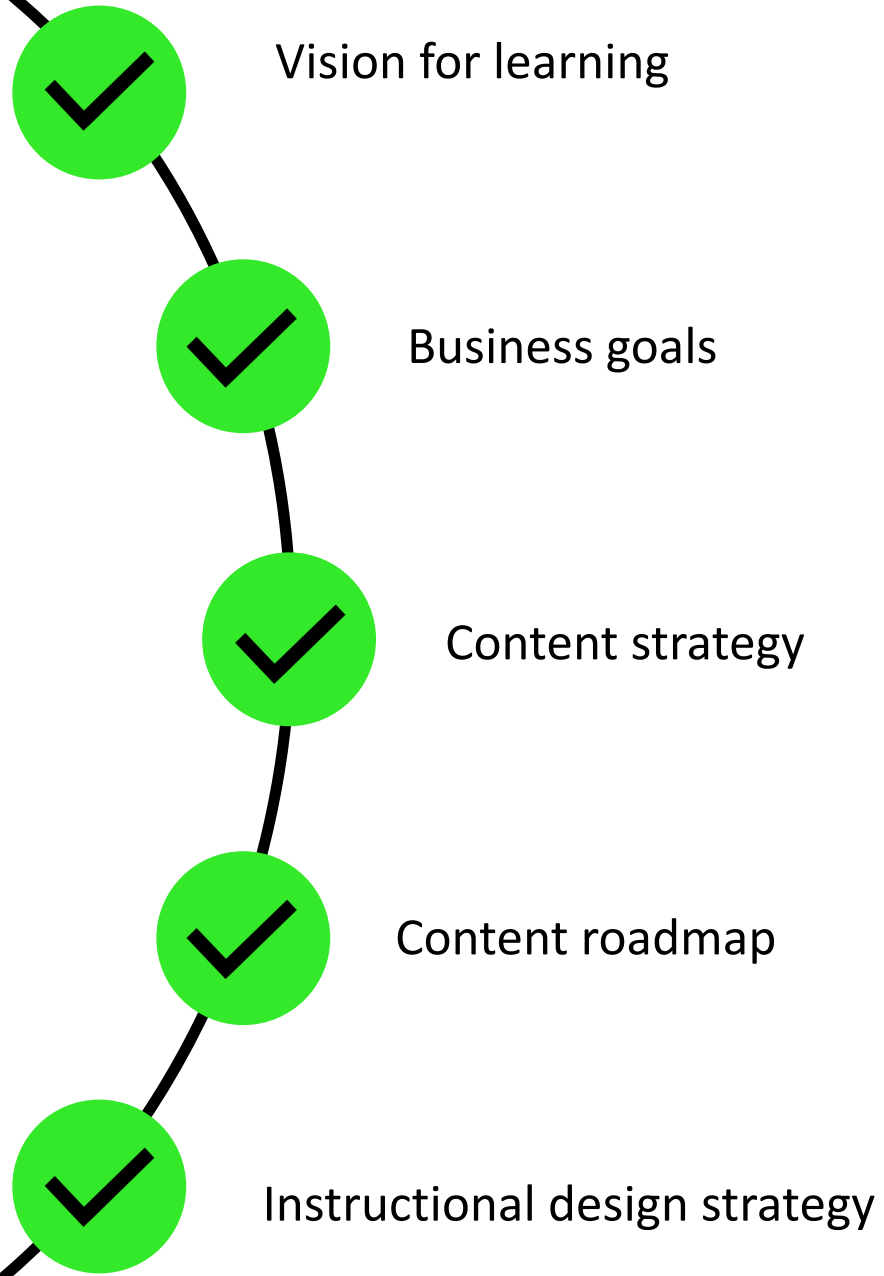
We're here to help!

Ready to Level-Up your learning strategy?

Go to the event webpage to access all three parts of this series

Connect with our experts in one-on-one consulting sessions.

Check out the Instructional Design community group