

D2L

D2L Fusion 2023

Sponsorship Opportunities

July 12 – 14, 2023 | Anaheim, CA

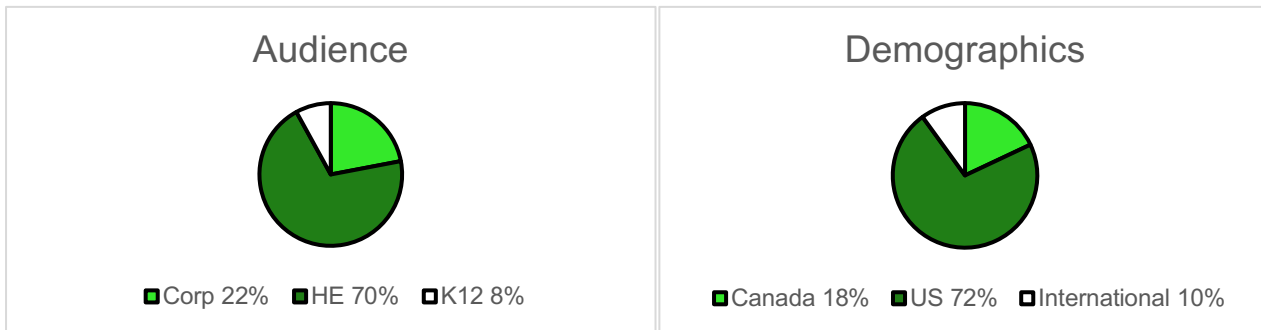
D2L

D2L Fusion

Our annual conference is an incredible opportunity to make new connections – with peers, with ideas and with innovation. As one of today’s leading teaching and learning events, Fusion offers D2L partners the ability to connect with educators and learning leaders from around the world, provide new perspectives, and build your network in a meaningful way. Visit D2L.com/Fusion for more information about Fusion.

Who Attends?

Fusion is attended by educational and learning stakeholders from around the world who understand that driving progress in the combination of technology and learning requires the sharing of knowledge and best practices.



Top 5 Reasons to Sponsor Fusion



1. The opportunity to reach key educational and learning strategy and technology decision makers and influencers.
2. Gain recognition as a leader in educational technology by aligning your brand with our premiere industry event.
3. Valuable Fusion marketing webinar and resources to maximize your ROI.
4. Unparalleled opportunity to connect with the D2L sales organization to promote your products and services.
5. Attend a comprehensive Partner summit for exclusive insight into Brightspace product road maps plus networking opportunities with senior executives.



Sponsorship Levels

SPONSORSHIP BENEFITS	PLATINUM	PLUS	ECOSYSTEM	EMERGING TECH
Pricing (USD)	\$25,000 Early Bird (until April 30) \$30,000 starting May 1	\$12,500 Early Bird (until April 30) \$15,000 starting May 1	\$7,500 Early Bird (until April 30) \$9,000 starting May 1	\$2,000 Contact us to determine eligibility for this level
Number of Sponsorships Available	2	10	25	10
Full registration passes	4	4	3	1
Complete, branded booth including monitor and WIFI	Premium booth exhibit space	X	X	
Lead capture capabilities	X	X	X	
Participation in mobile app game, to drive traffic	X	X	X	X
Recognition prior to & throughout- Conference website, app and signage	X	X	X	Conference website only
List of Fusion registrations that opt-in to share email addresses with Fusion Sponsors	X	X		
List of opt-in Fusion registrants- institution name only			X	
Exposure to D2L teams through the networking events	X	X	X	X
Attendance at Partner Brunch pre-conference	X	X	X	X
Exhibition table with logo/branding on tent card				X
Speaking Session	X			
Recognition on social media (prior to & during conference)	X			
Special event recognition (one special event/activity sponsorship)	X			



AVAILABLE ADD-ON OPTIONS AVAILABLE FOR SPONSORS:

ADD ON	QUANTITY AVAILABLE	COST
Discounted Passes	Limit of 5 per partner	\$100 off regular registration rate
Sponsor of the D2L Evening event on July 13 th	3	\$10,000
Speaking Session (20 min slot) (Open to Plus and Platinum Sponsors only, on a first come, first served basis)	10	\$5,000
Participation in the D2L Ecosystem Panel session (45 min slot)	4	\$2,500
Wellness Event Sponsor	10	\$2,500
Mobile App Sponsor	1	\$10,000
Fusion Game Area Sponsor	2	\$2,000
Exclusive "Moose Time" (20min rental of moose mascot)	2	\$5,000
Snack Break Sponsor	4	\$2,500

*add-ons and quantities subject to change



Hear What Sponsors and Attendees are Saying

ATTENDEE FEEDBACK

86% of Fusion attendees found value with Fusion sponsors.

[@lindafeng](#): Super excited to be attending my first #D2LFusion! @JohnBakerD2L's inspiring opening encouraged us to reflect: What led us to #education? Who are the teachers who most inspired us along the way?

[@carivos](#): This #D2LFusion is really turning the wheels in my brain today. Can't wait to collaborate with new people and create new learning analytics communities.

[@neontraininc](#): Second day at FUSION was an opportunity to engage with our partners and celebrate our accomplishments together. The day ended with the networking event of the year at incredible @museumofscience.

OVERHEARD AT FUSION

"Best D2L conference to date!"

"Always a great experience. This is one conference that I can take information back and immediately start using it."

"First time and an epic experience. Insane amount of networking and had a blast presenting to a group of people having similar issues we have been working throughout our time."

"First time attendee. Now that our entire SUNY system will be using D2L, I can see the importance of attending future events."



SPONSOR COMMENTS

“Fusion was executed spectacularly and everyone was a delight. It could not have been easier for us to walk in and just get started. It was very clear a lot of planning/ organizing went into this event. The genuine excitement from the D2L team was contagious!”

“I can’t tell you enough how much I LOVE the branded booth! Plug in and Go! The set up and location was really well done. We had consistent traffic and very little down time.”

“LOVE the booth design! Other conferences make you set up your own booth and travel with a ton of signage... D2L made it easy! Attendees seemed to love it as well.”

“Well organized conference. Good networking and lead generation opportunity.”

Ready to join us in Anaheim?

Email Partners@D2L.com to learn more about the opportunities available for your organization to connect with leading educators and learning technology leaders.