



Learning Strategy and Consulting

Need Strategic Guidance to Launch an LMS and Help Accelerate the Success of Your Learning Programs?

CONFIDENTLY NAVIGATE CHANGE AND EASE THE TRANSITION TO D2L BRIGHTSPACE

Get the support you need to identify your online learning goals and launch your learning programs. Our learning strategy consultants have the expertise to help guide your vision, plan your approach, and execute your learning strategy.

Outline a clear vision for the future of learning at your organization and determine milestones and success criteria for achieving it.

Get recommendations, resources, and tools to help enable and drive your initiatives, including the people side of change.

Harness tailored external communications materials and marketing strategies to power the launch and adoption of D2L Brightspace.

Better understand the learner, map out an ideal learner experience, and achieve outcomes to help make learning your competitive advantage.

Review current measurement and evaluation methods and benchmarks and get guidance to help boost the impact of your learning programs.

“We were so glad to partner with D2L’s Learning Strategy and Consulting team to help with our Brightspace launch and rollout. We knew we only had one chance to get it right, and we wanted to make sure that we put our best foot forward with all our users. Kiara and her team were extremely **knowledgeable** and helped put our team’s—and our leadership’s—minds at ease. With their assistance, we put together a strong launch plan with realistic **strategy** to drive engagement and increase adoption both in the near and long-term.”

Jeremy Negrey, Director, Customer Education, PartsSource