D2L

LMS Industry Landscape Report

Summer 2022

What Is G2?

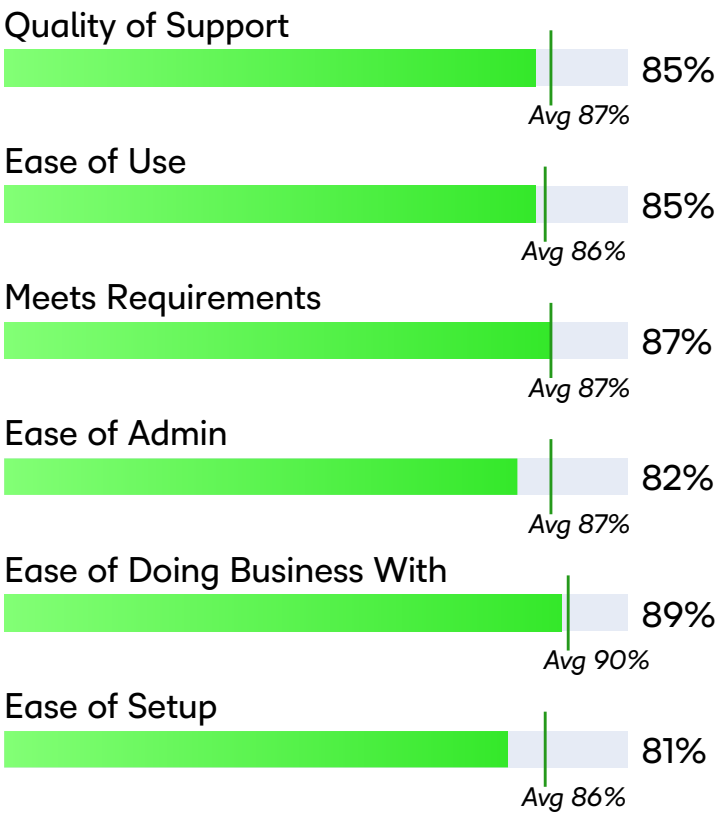
G2 is the leading business software peer-to-peer review site. The most recent Summer Grid® Report for Learning Management System (LMS), Summer 2022, overviews the top learning management systems for education.

How Does G2 Rank D2L Brightspace™?

D2L Brightspace has been named a Leader in the LMS space, based on receiving a high customer satisfaction score and having a large Market Presence.

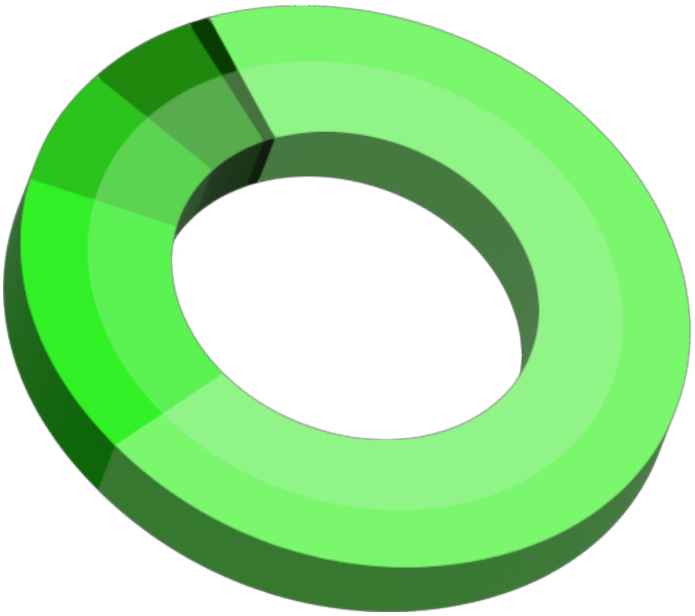
- 92% of users rated it 4 or 5 stars
- 84% of users believe it is headed in the right direction
- 87% of users said they would be likely to recommend Brightspace to others

Satisfaction Ratings



*D2L has made every effort to provide complete and accurate information. The contents of this chart are based upon information available as of August 2022, and it is to be used for informational purposes only. For a full breakdown of information used, pleased visit G2.com. If you identify any information outlined above that is inaccurate, please contact us at K12@D2L.com with details so we can make the appropriate modification.

Top Industries Represented



- 261 Higher Education
- 59 Education Management
- 27 E-Learning
- 21 Primary/Secondary Education
- 4 Hospital & Health Care

"We have felt very supported by **D2L** with the move to Brightspace. We met **regularly** with support personnel during our transition to Brightspace and have had regular check-in meetings ever since. I like that D2L is continuously improving Brightspace. Each month our system has continuous delivery **updates** that do not require downtime."

"Our users find Brightspace easy to use. Brightspace's responsive design allows users to easily access their courses on a computer or a mobile device."

Janice F.
technology coordinator, Mid-Market (51–1,000 employees)

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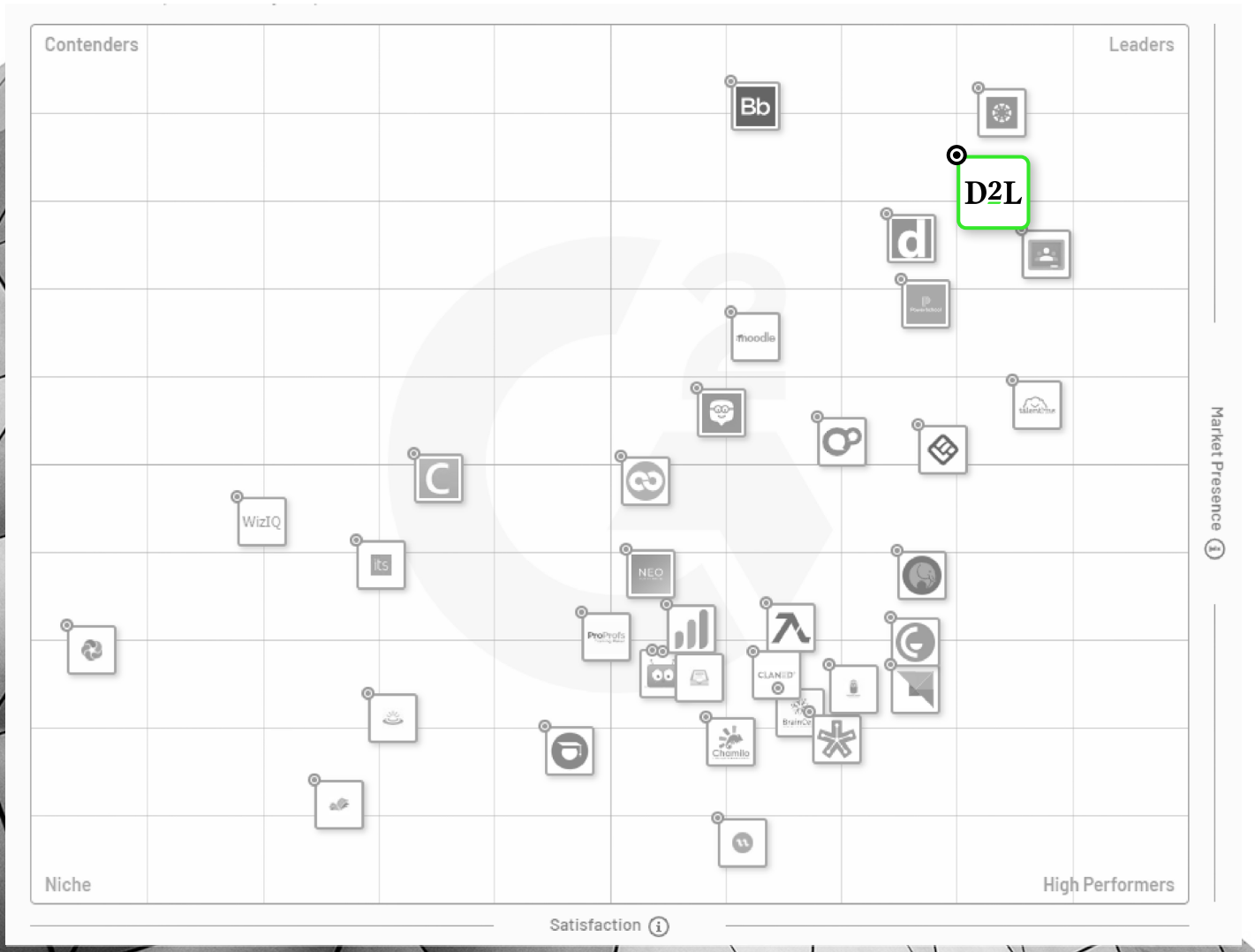
How Does D2L Compare?

D2L is considered to be a Leader and is ranked second out of all the LMSs in the education space, according to the G2 summer 2022 report. Products in the Leader quadrant are rated highly by G2 users and have substantial Market Presence scores.

According to LISTedTECH, a market research firm that tracks system implementation and usage in education, Brightspace represents 70% of the new learning platform implementations this year in higher education.



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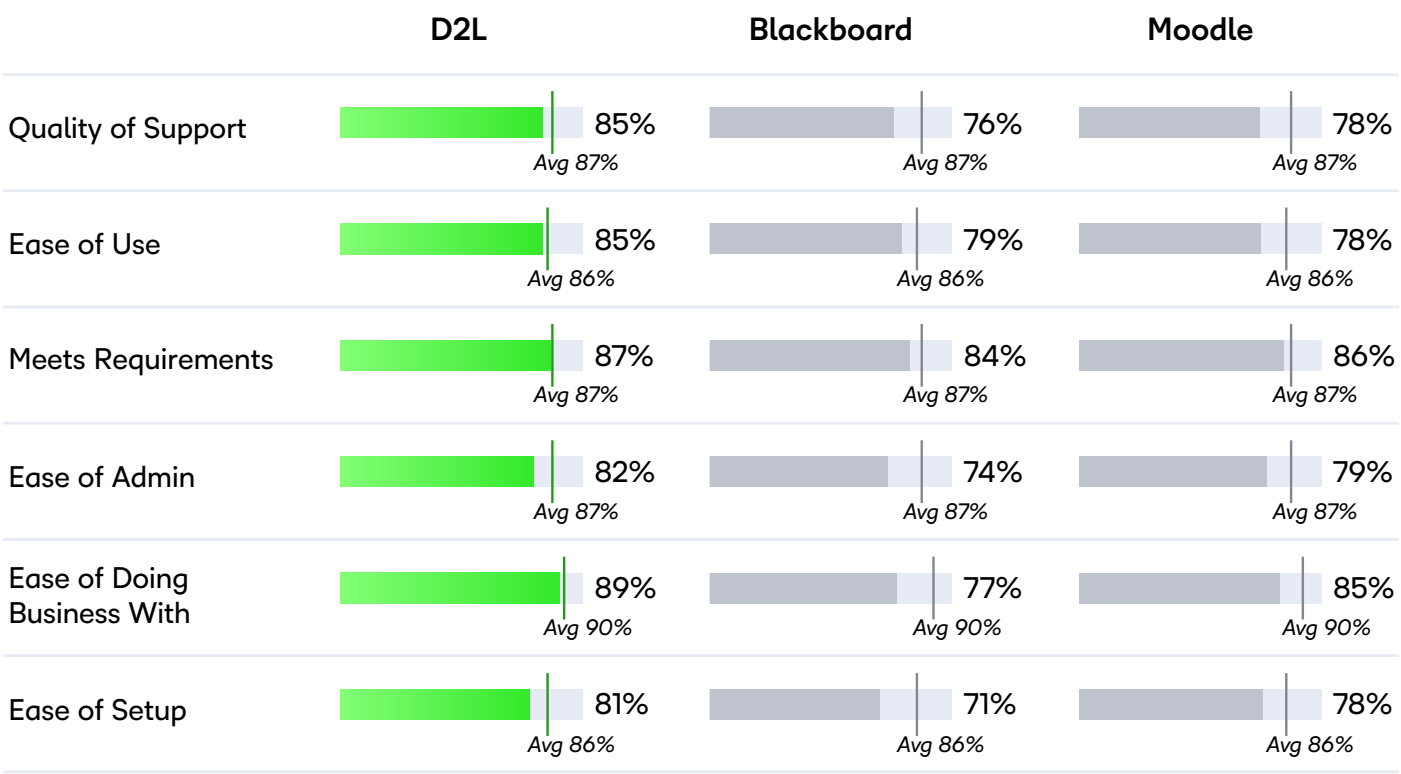
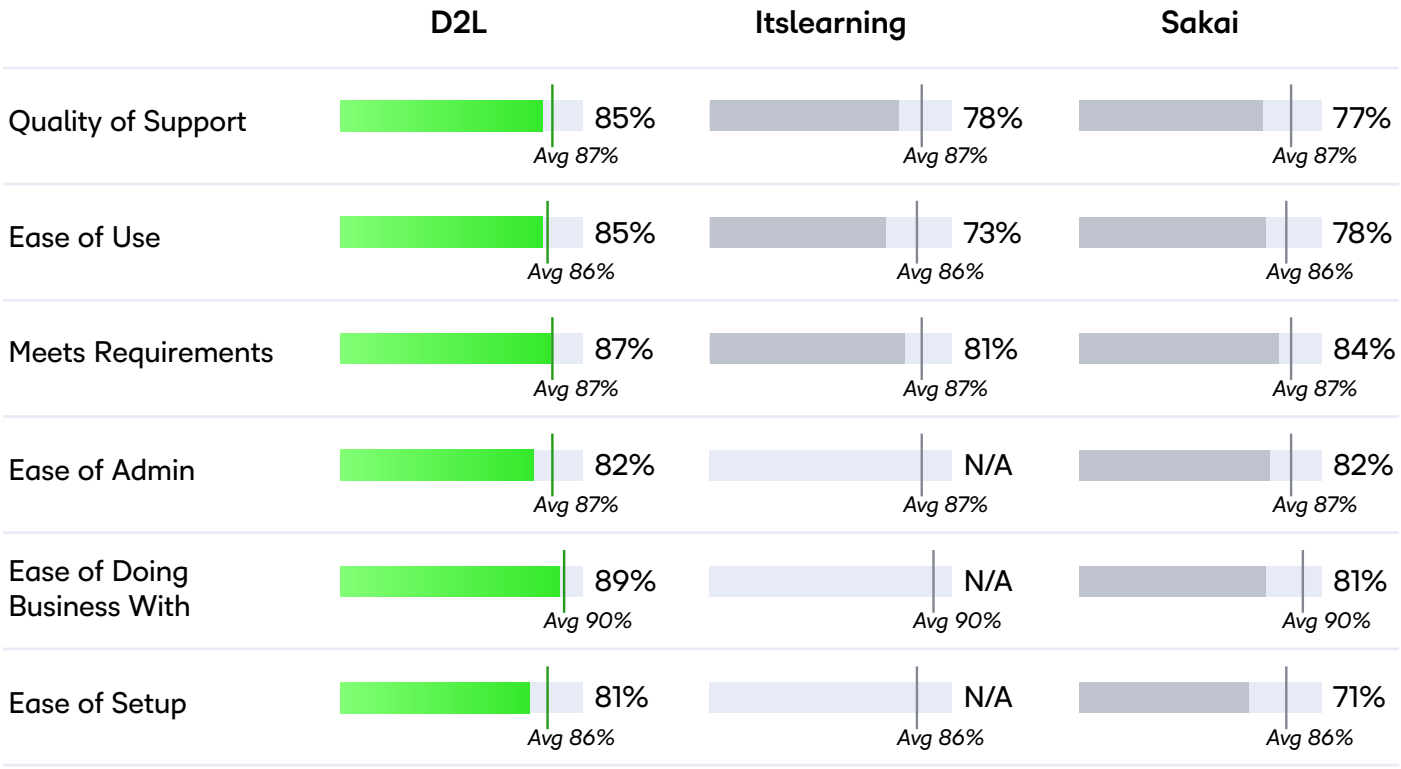
"D2L Brightspace has **excellent** customer service. The employees work well together to get the answers quickly back to clients. We have dedicated support contacts who assist as needed. D2L **Brightspace** is easy for faculty to learn and use compared to other systems I've used. While they make changes to the **platform**, they are often minor and an easy transition for faculty to learn."

"When a significant change is coming, information and training are provided ahead and admins have the opportunity to select a good time to make the changes available to faculty. Some system changes are guided by the users which is helpful too."

Jennifer R.
learning management system administrator, Mid-Market (51–1,000 employees)

D2L Brightspace Is the Better LMS





*N/A is displayed when fewer than five responses were received for the question.

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"I like that **D2L** keeps the course visually organized. The dashboard's configurability and the fact that the modules work well together (e.g., Assignments and Calendar) really stand out to me. I'd say that it **ranks** among the **top** competitors, with many of the same features and a simpler, more intuitive student interface."

Melissa V.
technical education specialist, Mid-Market (51-1,000 employees)

Why Brightspace?

SUPPORT IS A MUST-HAVE, NOT AN OPTION

- **A smooth move.** You can look forward to a quick and secure migration. Our team of tech experts, and your specialized D2L advocate, prioritize your technical and administrative needs.
- **Easy adoption.** With consulting and end-to-end project management, we make implementation a breeze. Your people can expect an effortless sand efficient transition.
- **Steady momentum.** Once you're up and running, our customer success and technical support teams are on the scene to help you build momentum.
- **Creative support.** Our Learning and Creative Services team is a powerhouse of curriculum design know-how and best practices. We can help you build transformative learning experiences.

EASY INTEGRATION WITH THE CLOUD

- **Better, faster, smarter.** Migrate from on-premises to cloud storage with little to no impact on your people. How? With bulk migration.
- **Continuous delivery.** Like Netflix, Google and other everyday tech, we use a continuous delivery model for technical updates. Say goodbye to versions, upgrades and migrations.
- **Flex. Fast. At scale.** We built Brightspace with a modern software architecture. It makes our system fast, flexible, and scalable.
- **Awesome uptime.** Get ready for 99.9%+ global uptime. Our team works nonstop to ensure the system is available around the clock, every day.

"It is **easy** to get started in the D2L Brightspace platform. There are tools for just about everything you need, such as quizzes, discussion boards and drop boxes. I like that you can connect everything and have it linked out from the content area. There is also great **communication** from D2L support."

Rachel S.
instructional design coordinator, Mid-Market (51-1,000 employees)

CREATE BETTER COURSES, FASTER

- **Intuitive design.** With a clean interface and built-in templates, our Content tool makes it easy for educators to design courses, create content and grade assignments.
- **Keep the tools you love.** Brightspace works seamlessly with Google Docs™ content, YouTube™ videos and web links. Build however you like and just drop it into your course.
- **Built-in accessibility.** Our Accessibility Checker, HTML templates and other tools help you deliver learning experiences that meet the needs of your diverse learners.
- **Personalize with ease.** Tailor individual learning paths, set release conditions, switch between methods of instruction—Brightspace makes it easy to let students learn on their own terms.

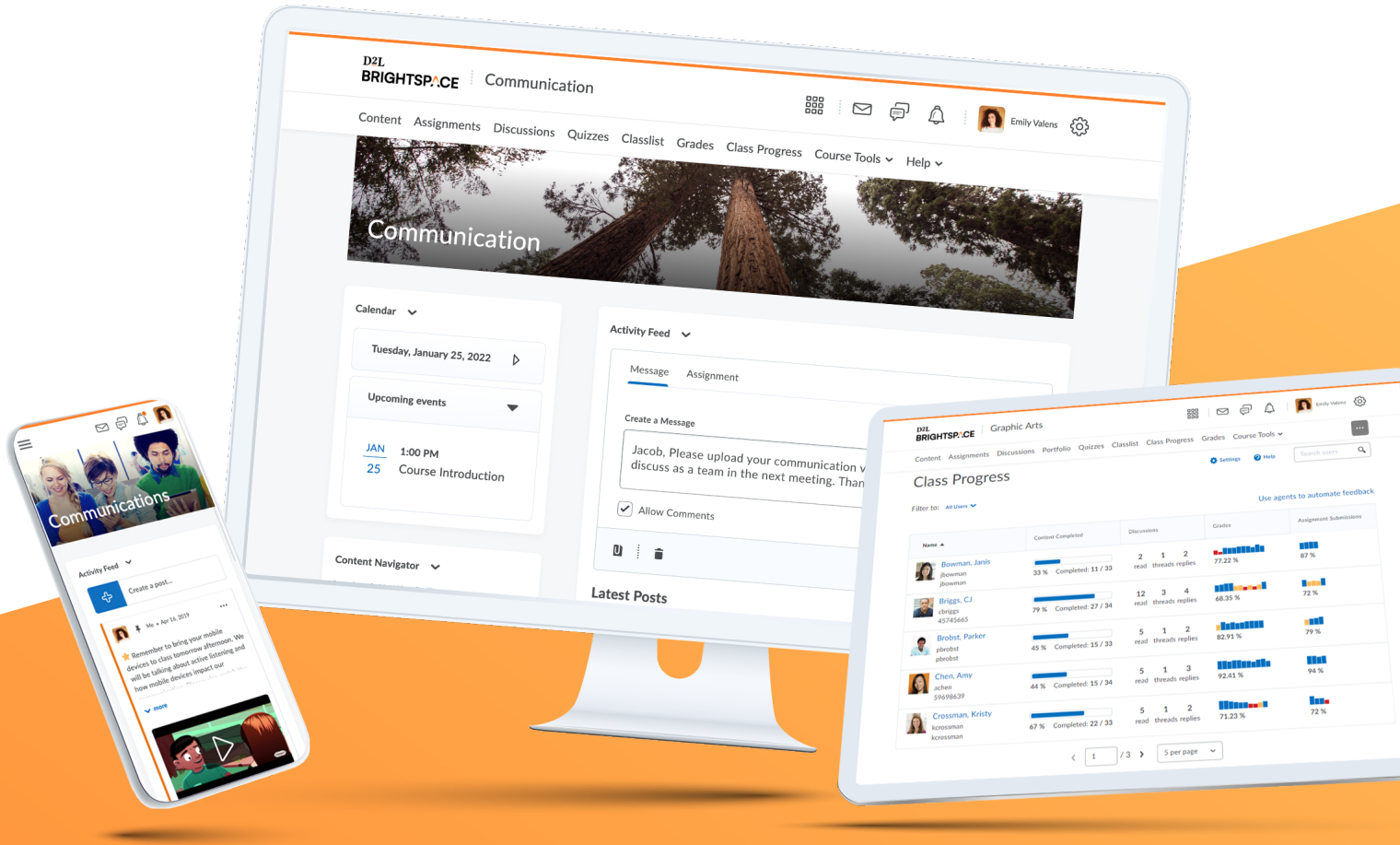
PROVIDE MEANINGFUL GRADING AND FEEDBACK

- **A bird's-eye view.** Understand the overall achievement of each learner with Mastery View and map those insights to teaching outcomes.
- **Simplified workflows.** Create or use existing rubrics to streamline your grading workflow. Rest assured you can access rubrics anytime, anywhere on your mobile device.
- **Assessment options.** Our assessment hub lets you assess work and provide feedback across all courses. You can also curate lists of work to be evaluated across multiple courses and assessment types.
- **Tailored feedback.** Provide timely, personalized feedback via text, audio message, video or in-line feedback with the Annotations tool.

D2L
BRIGHTSPACE

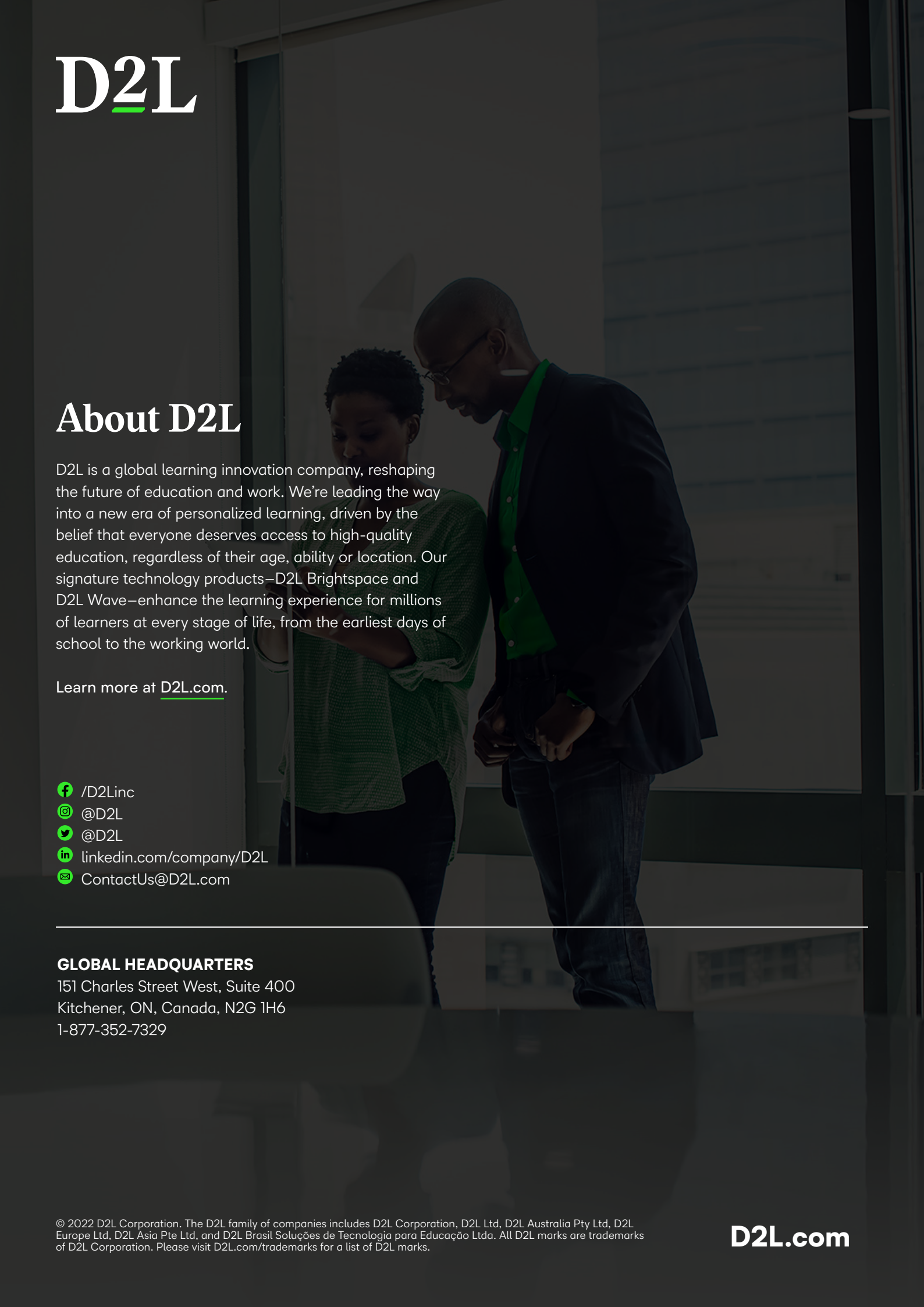
Don't Manage Learning, Unleash It

Powerful tools. Best-in-class service and support. High-quality, customizable content. Help unlock student potential with Brightspace, our all-in-one learning solution.



Request a no-obligation demo today and learn how Brightspace can help.

Book a demo



About D2L

D2L is a global learning innovation company, reshaping the future of education and work. We're leading the way into a new era of personalized learning, driven by the belief that everyone deserves access to high-quality education, regardless of their age, ability or location. Our signature technology products—D2L Brightspace and D2L Wave—enhance the learning experience for millions of learners at every stage of life, from the earliest days of school to the working world.

Learn more at D2L.com.

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