



LEARNING STRATEGY

Need Strategic Guidance to Steer Your Learning Programs on the Right Path?

Are you lacking the necessary skills and direction on how to improve learning experiences? D2L's learning strategy consultants are here to help. With unparalleled expertise, decades of experience and proven design strategies, our team can help you plan, develop and implement solutions to help you hit your goals.

Outline a Clear Vision for Your Future of Learning



CHART YOUR GOALS

Renew your teaching and learning approach by leveraging our expertise and a strategic roadmap with defined milestones and success criteria.



UNDERSTAND YOUR LEARNERS

Get to know the needs of your learners through persona and journey mapping and align it to your programs through a curriculum analysis.



EVALUATE YOUR APPROACH

Identify gaps and opportunities through an assessment of your current offerings, frameworks and data benchmarks with guidance on how to meet your desired outcomes.



ENHANCE YOUR STRATEGIES

With our DesignExcellence methodology and knowledge of the latest eLearning design strategies, we help you deliver a more engaging and effective experience.



LAUNCH YOUR PROGRAMS

Power the adoption and engagement of D2L Brightspace with course improvement action plans, change management support and tailored communication templates.

6.6x

Clients who have worked with D2L's Learning Strategy team have, on average, been able to **grow their user base 6.6x higher** in the first two years than clients who haven't.

“We were so glad to partner with D2L's Learning Strategy team to help with our Brightspace launch and rollout...With their assistance, we put together a strong launch plan with realistic strategy to drive **engagement** and increase **adoption** both in the near and long-term.”

Jeremy Negrey, Director, Customer Education, PartsSource

Let's help you deliver unforgettable teaching and learning experiences.

[Learn more >](#)