



Modernizing university education with digital learning

McKendree University partners with D2L and its Learning Administration Manager program to enhance its online courses, deliver a supportive learning experience for students, and equip faculty members with powerful teaching tools.

Keen to expand its liberal arts and other programs, McKendree University set out to encourage more students to embrace online learning. To achieve this, the university replaced its inefficient and costly learning management system (LMS) with D2L Brightspace. It also leveraged a Learning Administration Manager (LAM) service offering to help streamline administrative tasks and implement best practices.



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AT A GLANCE

Client: McKendree University

Learners: 2,000

Industry: Higher Education

Website: <https://www.mckendree.edu>

Platform/Features:

- Brightspace Core with Performance+
- Brightspace Accessibility Checker
- Brightspace Portfolio
- Learning Administration Manager

Interviewees:

- Dr. Michael Porterfield, educational technology manager
- Madeleine Renken, instructional technologist

Highlights:

- Empowers faculty to create tailored, engaging online courses for personalized learning
- Cuts course admin prior to the next term down from three days to under 12 hours
- Paves the way for more data-driven student support with predictive analytics

"Our Learning Administrator Manager really helped us to get to grips with the solution and adopt features that would truly improve the teaching and learning journey. Having his real-world experience on hand is just an amazing service that we're blessed to have."

Madeline Renken
instructional technologist