UK: leadership pushes digital transformation agenda

Student experience underpins UK universities' drive to implement new technologies and transition to blended learning

To understand how digital transformation is progressing, D2L has undertaken a survey of 4,830 higher education respondents around the world, including individuals in the UK. The results show that institutions in the UK's higher education sector have listened to the needs of students when implementing their digital transformation strategies, while ensuring staff are supported to adapt to change.

Read on to discover the key findings of the survey, and delve deeper into the UK's digital transformation by registering to download the full eBook on the EMEA region.

DID YOU KNOW?

81 per cent of respondents agree that online technology enhances the quality of higher education



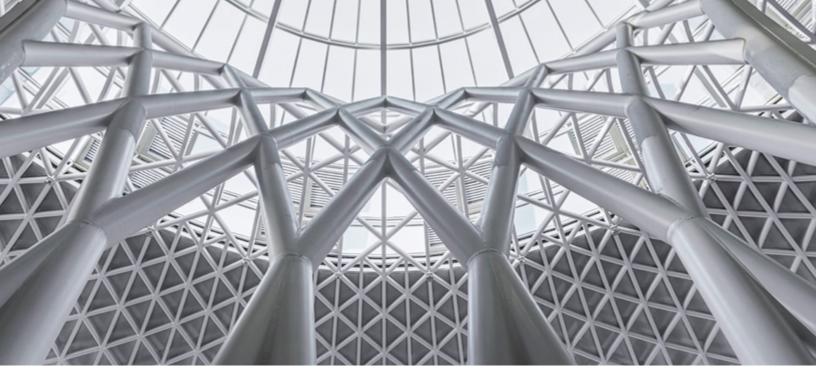
Digging into the data

WHAT ARE THE MAIN OBSTACLES INSTITUTIONS FACE WITH THEIR DIGITAL TRANSFORMATION STRATEGIES?

COST	41%
COST ESCALATION AND TECHNOLOGICAL DEPENDENCE	E 31%
LACK OF RESOURCES	29%
ACADEMIC DIGITAL SKILLS GAP	28%
STUDENT ACCESS TO INTERNET AND DEVICES	27%
UNCERTAINTY ABOUT EMERGING TOOLS	21%
OLD ORGANISATIONAL DYNAMICS	21%
LACK OF STRATEGY	19%
FACULTY RESISTANCE	16%
NOTHING	1%

WHICH GROUPS ARE PUSHING INSTITUTIONS'
DIGITAL AGENDAS FORWARD?

LEADERSHIP	49%
STAFF	48%
STUDENTS	40%
GOVERNING BOARD	28%
FACULTY	26%
TECHNOLOGY COMPANIES	13%
INTERNATIONAL AGENDA	11%
NONE	1%
OTHER	1%



Tools for success



NEW LEARNING TECHNOLOGIES

For 48% of respondents, new learning technologies were introduced during lockdowns to improve digital learning



DIGITAL SKILLS

For 46% of respondents, there was an increase in digital skills within academic and learner communities during lockdowns



UPLIFTED CONTENT

For 44% of respondents, introducing uplifted content helped them deliver more engaging online learning during lockdowns

DID YOU KNOW?

48 per cent of respondents say their institution has a digital literacy initiative in place to support their digital transformation strategy

What's next?

52%

of respondents say enhancing the online provision at their institution is a priority

51%

of respondents say improving digital skills within the academic community is a priority

42%

of respondents say modernising their institution's digital infrastructure and investing in new technology is a priority

CONCLUSION

Higher education institutions in the UK have built strong foundations for their digital transformation strategies. Moving forward, they must enhance their existing provisions by supporting staff and students and investing in new tools for digital delivery. Read the full EMEA eBook to find out what the future holds for the UK.

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enquiries@D2L.com

linkedin.com/company/D2L

@D2LEMEA

D2L.com