# Benelux: Western European bloc leads digital transformation

Countries push to build on existing expertise and improve online education by pursuing innovative new approaches

To understand how digital transformation is progressing, D2L has undertaken a survey of 4,830 higher education respondents around the world, including individuals in Belgium, the Netherlands and Luxembourg (Benelux). The results show that institutions in the education sector in Benelux may have benefited from digital maturity, facing fewer difficulties in the transition to online delivery during the national lockdown.

Read on to discover the key findings of the survey, and delve deeper into Benelux's digital transformation by registering to download the full eBook on the EMEA region.

#### **DID YOU KNOW?**

84 per cent of respondents with a digital transformation strategy started planning before 2019



#### Digging into the data

WHAT IS DRIVING INSTITUTIONS' DIGITAL TRANSFORMATIONS?

IMPROVING COURSE QUALITY	36%
ENHANCING THE STUDENT EXPERIENCE	35%
BUDGET	31%
UNIFYING TECHNOLOGIES	29%
DATA SECURITY	29%
COMPETITIVENESS	28%
INCREASING ENROLMENTS	24%
NOTHING	2%
OTHER	.6%

### WHICH TYPES OF TECHNOLOGY BEST SUPPORT INSTITUTIONS' DIGITAL TRANSFORMATIONS?

VIRTUAL CLASSROOMS

LEARNING ANALYTICS

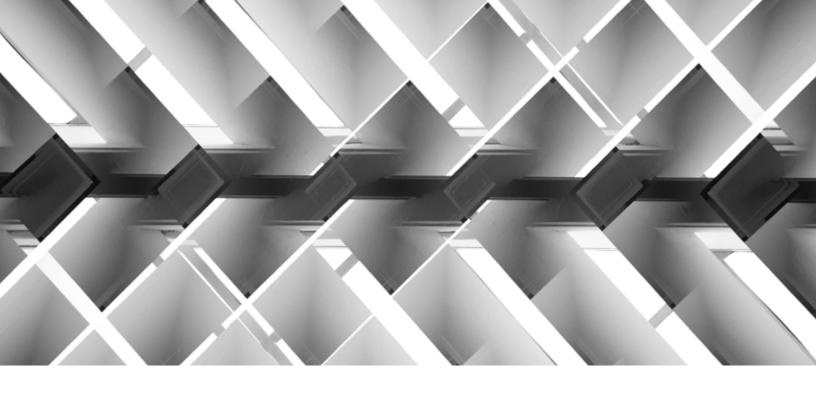
**VIDEO ASSESSMENT** 

COLLABORATIVE TOOLS
LMS
MOBILE TECHNOLOGIES
SIS
OTHER
NONE

37%

30%

26%



#### **Driving change**



#### **STUDENTS**

For 36% of respondents, the greatest driver of digital transformation is students

#### What's next?

41%

of respondents say one of their priorities in the coming years is enhancing their online provision



#### STAFF

The second-greatest driver of digital transformation is staff, at 32%

**40**%

of respondents say investing in online examination and proctoring tools is one of their priorities



#### **TECHNOLOGY COMPANIES**

An equally great driver of change is technology companies, also at 32%

## **35**%

of respondents are prioritising modernising their digital infrastructure and investing in new technologies

#### **DID YOU KNOW?**

67 per cent of respondents say the pandemic has changed their attitude towards edtech, with 56 per cent saying it has become more positive

#### CONCLUSION

Institutions in Benelux have displayed impressive digital maturity in their transformation strategies. A focus on next-generation tools will allow the region to build on its innovative approach. Read the full EMEA eBook to find out what the future holds for Benelux.

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