

Australia and New Zealand: digital transformation strategies continue despite challenges

When international recruitment stalled due to the pandemic, institutions in Australia and New Zealand pushed ahead with digital transformation in education

To understand how digital transformation is progressing, D2L has undertaken a survey of 4,830 higher education respondents from around the world, including Australia and New Zealand (ANZ). The results show the challenges ANZ's education sector has faced, but also highlight the successes many institutions have enjoyed as a result of the shift to online teaching.

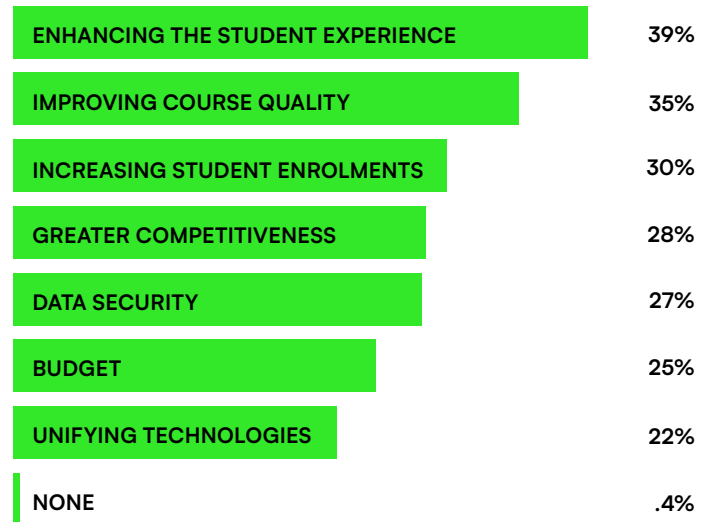
Read on to discover the key findings of the survey, and delve deeper into ANZ's digital transformation by registering to download the full eBook on the Asia-Pacific region.

DID YOU KNOW?

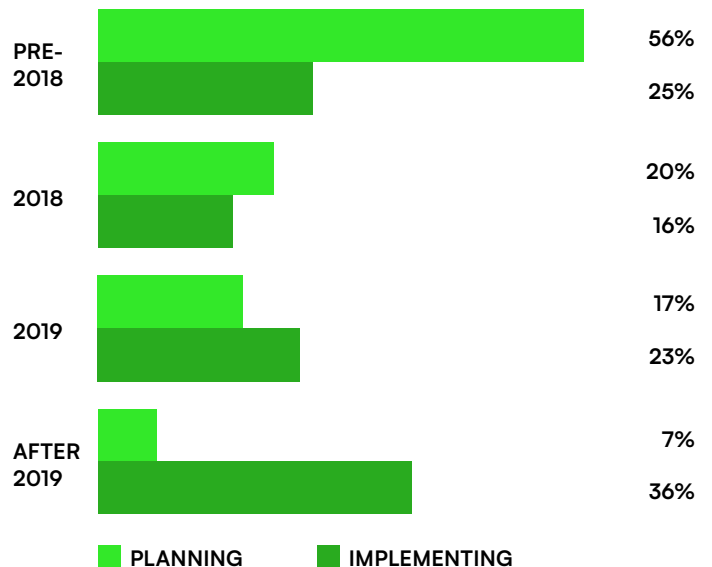
76 per cent of respondents have a learning management system in place at their institution

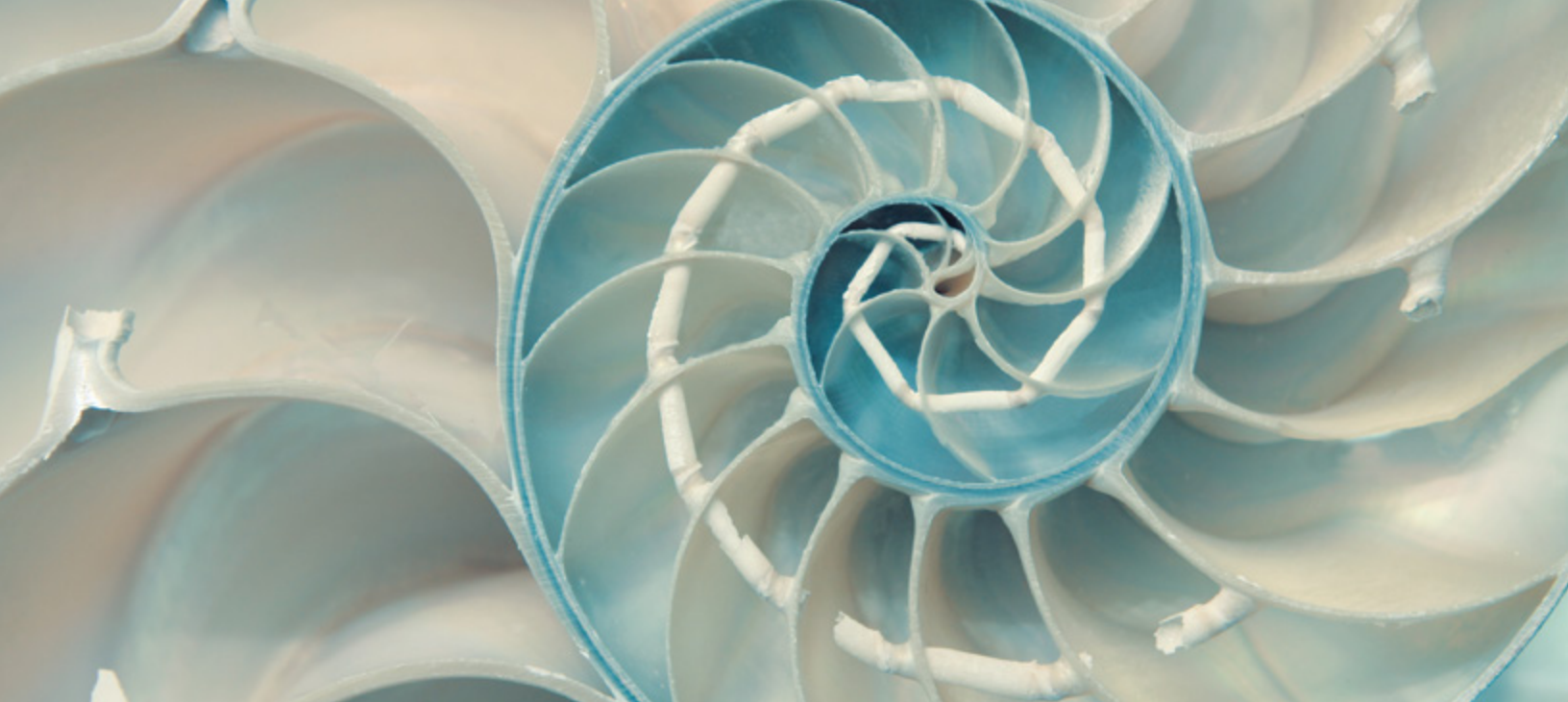
Digging into the data

WHAT IS DRIVING INSTITUTIONS' DIGITAL TRANSFORMATIONS?



IN WHICH YEAR DID INSTITUTIONS BEGIN PLANNING AND IMPLEMENTING THEIR DIGITAL TRANSFORMATION STRATEGY?



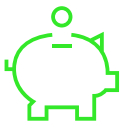


Challenges to overcome



ACADEMIC DIGITAL SKILLS GAP

The digital skills gap among academics is the main obstacle, at 26%



COST

The second-greatest obstacle for respondents is cost, with 25% citing this hurdle



RESOURCES OR INFRASTRUCTURE

Lacking the appropriate resources and infrastructure for digital teaching is an obstacle for 23%

DID YOU KNOW?

71 per cent of respondents agree that blended learning offers educational benefits above solely face-to-face

What's next?

36%

of respondents in ANZ are making plans to modernise their digital infrastructure

70%

have a strategy in place to accommodate an increase in adult learners at their institution

57%

of respondents in ANZ intend to see the results of their digital transformation strategy within 1 to 2 years

CONCLUSION

Institutions in the ANZ region face strong competition in the coming months from countries with more open borders. But with digital transformation strategies remaining high on the agenda, the sector is keeping its eye on the prize. Read the full APAC eBook to find out more.

[REGISTER TO DOWNLOAD THE FULL EBOOK](#)

enquiryANZ@d2l.com

[linkedin.com/company/D2L](https://www.linkedin.com/company/D2L)

[@D2LAPAC](https://twitter.com/D2LAPAC)

[D2L.com](https://www.d2l.com)

© 2021 D2L Corporation. The D2L family of companies includes D2L Corporation, D2L Ltd, D2L Australia Pty Ltd, D2L Europe Ltd, D2L Asia Pte Ltd, and D2L Brasil Soluções de Tecnologia para Educação Ltda. All D2L marks are trademarks of D2L Corporation. Please visit [D2L.com/trademarks](https://www.d2l.com/trademarks) for a list of D2L marks.