



**D2L™**

# FUSION

**Call for Proposals  
Information Document**

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## D2L EVENTS

# Call for Proposals

### IMPORTANT INFORMATION

**Proposal Submission Deadline:** February 11, 2022

### D2L presentation opportunities

D2L is committed to providing our customers, employees, and partners opportunities to present at various events. Whether speaking at an in-person presentation or in a webinar, you have the chance to share your story and ensure your voice is heard.

### Why present at a d2l event?

D2L events enable you to share ideas, highlight industry trends on learning and development, discuss pedagogical practices or the future of modern learning in the workforce, and highlight noteworthy projects. All presenters receive a discounted registration rate.

### Important information for presenters

- You can create and save a draft now and submit changes to it later. However, once you submit your proposal for review, you cannot make further changes.
- The lead presenter may have only three co-presenters, for a total of four presenters.
- The lead presenter must invite their co-presenters individually to view and modify the proposal.
- D2L communicates with the lead presenter. It is the lead presenter's responsibility to coordinate all aspects of a presentation with their co-presenters.
- D2L encourages presenters from different organizations to present together.
- Presenters and co-presenters must accept the stipulated terms and conditions.

### Topic suggestions

Here are some suggested topics from which to pull inspiration. D2L gives preference to presentations on the following topics:

|   |   |
|---|---|
| Accessibility and inclusive learning                                  | Admin: Best practices with semester rollover (and course copying) in mind |
| Admin: Course lesson style guides (CSS, icons, page templates)        | Admin: How to perform technical course quality reviews efficiently        |
| Admin: Tools for building community and collaboration in your courses | Blended learning for older learners                                       |
| Blended learning for professionals                                    | Blended learning for young learners                                       |
| Brightspace in-depth how-tos, tips, and trick                         | Certification programs  |
| Certification and micro-credentialing                                 | Change management with teachers, instructors, faculty, and trainers       |
| Competency-based learning   | Course quality improvement  |

|   |  |
|---|--|
| Creating an integrated infrastructure         | D2L site admins  |
| Data and analytics                            | Designing LMS for maintainability/scalability                        |
| DIY analytics                                 | Driving growth with learning   |
| Engaging all learners                         | Exam security and delivery   |
| Extensibility                                 | Faculty and trainer development and success                          |
| Gamification                                  | How to engage with an online community efficiently                   |
| How to keep students and learners engaged     | Implementation and migration   |
| Inclusive learning                            | Innovation in learning   |
| Instructional technology and design           | Leadership and organizational strategy                               |
| Learner engagement                            | Learner growth: Proficiency  |
| Learning communities                          | Learning in the flow of work   |
| Making education and training accessible      | Meeting the needs of today's learners/learner engagement and success |
| Micro-credentialing                           | Personalized learning  |
| Popular D2L features                          | Practical LMS tips on a shoestring budget                            |
| Practical tips for healthy learner engagement | Staying ahead with strategy  |
| Supporting learners with technology           | Third-party solutions and extensibility                              |
| Use of AI in assessment                       | Women in leadership  |

## Proposal Considerations

### PRESENTATION TITLE (maximum 100 characters)

This is an opportunity to catch attendees' eye.

### ABSTRACT (maximum 350 characters)

This is the description D2L will use in the program and online for attendees to understand what the session will be about. Be consistent and use style!

### PRESENTATION DESCRIPTION (maximum 3,000 characters)

This is where you share the content of your presentation with the Review Committee. The more detailed your description, the better the Review Committee will understand your presentation goals.

## PRESENTATION FORMATS

Choose one of the following presentation formats. Please note that the Steering Committee might recommend a different format for your presentation after reviewing your proposal:

- **Standard Presentation**  
Presenters share their topic in a traditional webinar or breakout session setting.
- **Panel Presentation**  
This format includes a group of presenters with a moderator, speaking as a panel in a traditional in-person setting or webinar. You will organize the panelists and facilitate the discussion.
- **Discussion**  
Facilitators/presenters prepare questions and drive discussions that lead to in-depth debates and encourage audience members to give and receive feedback or to share similar interests in a discussion forum setting.
- **Five-Minute Flare**  
Presenters share 15 slides, each of which is displayed for 20 seconds before the next slide is automatically shown (similar to the PechaKucha format). Interesting visuals and fluid speaking are key to a successful Flare presentation.
- **Lightning Talk**  
Presenters share high-level information about their topic in a format that is longer than a Five-Minute Flare but shorter than a standard presentation.
- **Fusion Hangout**  
Presenters showcase their organization during a 10-to-15-minute interactive activity. Anything goes: stretches, meditation and wellness activities, drum demonstration, team building, improv activities, culinary activities.

## AUDIENCE

### Audience groups/roles:

- Site admins/IT
- Teachers/faculty/trainers/instructors
- Instructional designers/technologists
- Organizational leaders

### Audience experience level:

- Novice
- Intermediate
- Advanced

### Audience types:

- K-12
- Higher education
- Corporate
- Association
- Government



**Ready to submit your proposal?**

Go to [d2l.com/events/call-for-proposals/](https://d2l.com/events/call-for-proposals/).

**Questions?**

Contact [Fusion@D2L.com](mailto:Fusion@D2L.com).