

D2L

Call for Proposals



CFP Information Document

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D2L EVENTS

Call for Proposals

IMPORTANT INFORMATION

Proposal Submission Deadline: March 19, 2021

D2L PRESENTATION OPPORTUNITIES

D2L is committed to providing various virtual presentation opportunities to our customers, employees, and partners. Presenting at a D2L event or webinar provides you with a chance to share your story and make sure your voice is heard.

WHY PRESENT AT A D2L EVENT?

This is your opportunity to share ideas, new industry trends on learning and development, the future of modern learning in the workforce, pedagogical practices, or highlight noteworthy projects with your peers. All presenters receive a discounted registration rate.

PRESENTER GUIDELINES

- You can create and save a draft and submit changes to it at a later date. Once you submit your proposal for review, however, you cannot make further changes.
- D2L will communicate with the lead presenter. It is the responsibility of the lead presenter to coordinate all aspects of a presentation with any co-presenters.
- Presenters from different organizations are encouraged to present together.
- Lead presenters must invite their co-presenters individually so that they can view and modify this proposal.
- Please note that you may have only three co-presenters (for a total of four presenters, including yourself).
- Presenters and co-presenters must accept the stipulated terms and conditions.

ITEMS OF NOTE

Presentation Formats

Events and presentation format options may vary, but below are the most common presentation format options for presenters to expect at D2L events:

- **Standard Presentation**
Presenters share their topic in a traditional webinar or breakout session setting.
- **Panel Presentation**
This format includes a group of presenters with a moderator speaking as a panel in a traditional webinar setting.
- **Discussion Topic**
Facilitators/presenters prepare questions and drive discussions that lead to in-depth debates and encourage audience members to give and receive feedback, or share similar interests in a discussion forum setting.
- **Five-Minute Flare**
This presentation style is made up of 15 slides, each of which is displayed for 20 seconds before automatically moving onto the next slide (similar to the Pecha Kucha format). The key to a successful Flare presentation is the use of interesting visuals and fluid speaking.

Recommended Topics

D2L event programs will touch on hot topics and trends in ed-tech and the future of learning. Preference will be given to proposals that touch on the suggested topics provided below.

- **Accessibility and Inclusive Learning**
- **Competency-based Learning**
- **Course Design**
- **Data and Analytics**
- **Extensibility and APIs**
- **Future of Skills and Work**
- **Gamification**
- **Implementation and Migration**
- **Learner Engagement and Success**
- **Leadership and Strategy**
- **Online and Remote Teaching**
- **Personalized Learning**
- **Productivity and Efficiency**
- **Site Administration**
- **Training and Professional Development**

Presentation Audience

In addition to the above topics, preference will be given to proposals that are relevant to the core audience groups outlined below:

- **Instruction and Design**
Teachers, faculty, and trainers, and the people who support them
- **Technical and Development**
Technical experts, site administrators, IT professionals, user support, and developers.
- **Leadership and Strategy**
Industry thought leaders, executives and senior educational leaders, D2L subject matter experts, learning strategists, and change leaders.

Items to Consider When Putting Together Your Proposal

PRESENTATION TITLE (maximum 100 characters)

This is an opportunity to catch the attendee's eye.

ABSTRACT (maximum 300 characters)

The abstract is the description to be used in the program and online for attendees to understand what the session will be about. Be consistent and use style!

PRESENTATION DESCRIPTION (maximum 3,000 characters)

This section is designed for you to share the content of your presentation with the Review Committee. The more detailed your explanation, the better the Committee will be able to understand your intentions.

PRESENTATION FORMATS

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ATTENDEE EXPERIENCE LEVEL

Novice, Intermediate, or Advanced

TYPE OF AUDIENCE

K-12, Higher Education, Corporate

Ready to submit your proposal? Go to d2l.com/events/call-for-proposals/

Questions? Contact Experiences@D2L.com