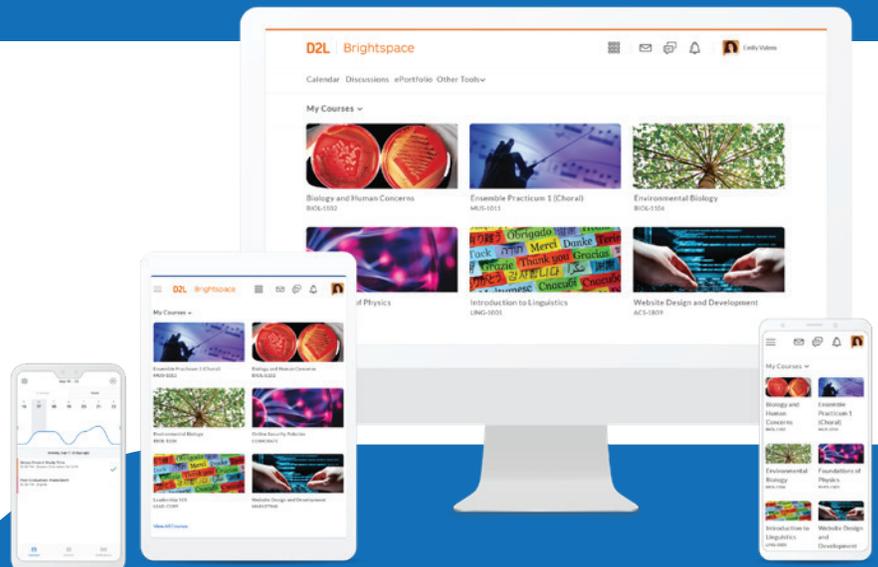


# The best mobile learning experience

Welcome to the next generation mobile learning experience — learning that simply works for today's modern learner. The Brightspace platform's award-winning<sup>1</sup> mobile experience is optimized to maximize productivity for people on-the-go while providing a complete learning experience that works on any device. Staying connected to learning has never been so convenient and engaging!



“The Brightspace platform allows our instructors to deliver content in multiple formats to multiple devices; PCs and a variety of mobile devices. Devices our students use every day.”

Raymond Bertani, Chattanooga State Community College

## Mobile apps that ignite learning on the go

Our mobile apps were created based on hundreds of design sessions with users to help students and instructors be more productive. They're optimized to make it super-easy to complete the tasks that people want to tackle quickly while on the go and, as our app ratings show, our users love them!

Students see what's up next in class, check grades and review content. If users are looking to do more, they can launch into the full experience from their phone without having to sign in again. Optimized to display beautifully on any screen-size, there are no sacrifices when accessing Brightspace from a phone.

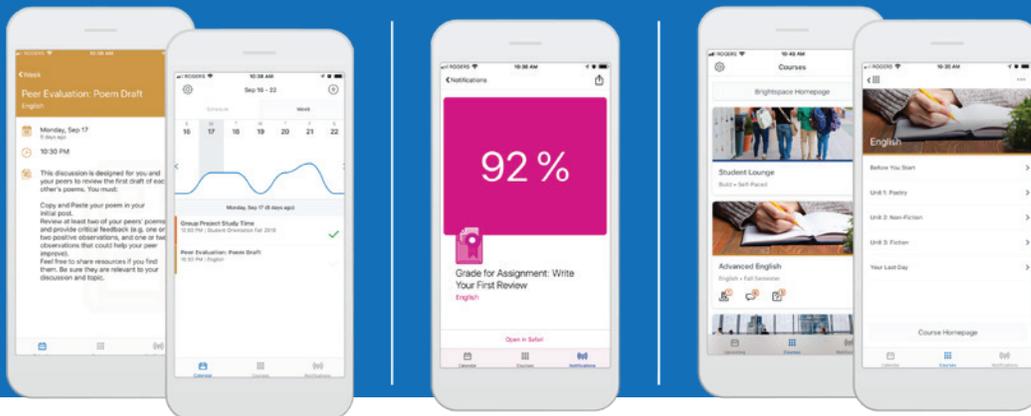
<sup>1</sup>Brightspace Pulse is a Winner of the 2019 BIG Innovation Award from the Business Intelligence Group

# An app that students love

Rated by students as the best student mobile app, **Brightspace Pulse** makes it fun and easy for learners to stay on top of the work they have coming. With a visual to show upcoming activities, learners can use Brightspace Pulse to plan their week—knowing when they really have to buckle down. They can track upcoming assignments, access course content online or offline, submit a discussion post, take a quiz, access grades, or view their course activity feed.

It's easy to stay up-to-date with app notifications for new content and upcoming due dates, an activity feed of course announcements and active discussions that the student is following. We know that seeing a grade can be a stressful moment. Students can choose to reveal their grade whenever they choose.

We spent years connecting with students on campuses to find out what matters the most and designed Brightspace Pulse with a growth mindset to reduce anxiety and build confidence with friendly feedback and messages.



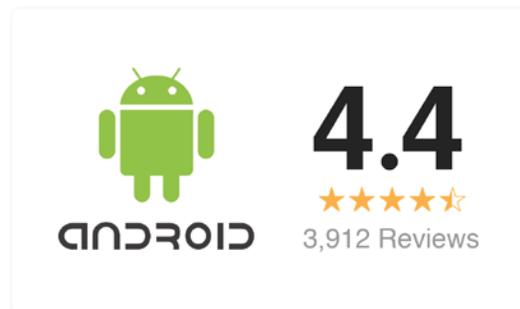
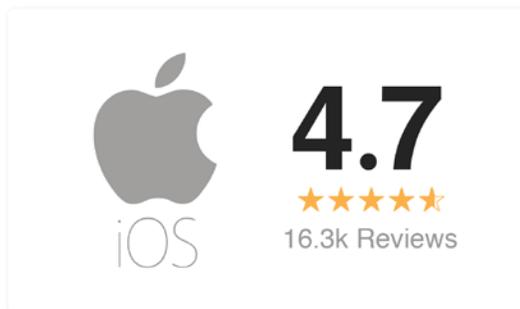
**Staying in control of your schedule**

**Push notifications**

**Access your courses from your phone**

We have sustained the #1 rating for student apps in both the Google and Apple app stores because we built our apps optimized for the most frequent activities students need to do while on-the-go.

## App Store Ratings for Brightspace Pulse



Current App store ratings as of April 11, 2019.

### Feedback from students:

“Excellent app, it’s a lifesaver for students with busy schedules.” - A Google User Mar 21, 2019

“Pulse is GREAT! It is making college life so much easier!!” - Mar 18, 2019

“I never rate apps, but if you use Brightspace get this app! My favorite feature is in the “upcoming” section, I can see what is due for all of my classes by date. It is more than helpful. Thank you creators!” - A Google User Mar 11

# Uncompromised learning that works on any device

You work hard to deliver world-class learning experiences—don't let your technology compromise that work. Once someone is ready to dive in, they will have complete access to anything in Brightspace no matter what device they're on, without being tethered to a desktop. The reason they can do this is because Brightspace is the only LMS that adapts to the screen size by using responsive design—the same modern architecture that industry leaders such as Google, Amazon and Pinterest use.

Some platforms may claim they are mobile-friendly, but you can only access parts of the site on a mobile phone. Look at other learning platforms on your phone that use the three-column layout of the past. It just doesn't work on a phone, and results in the web and app experiences being inconsistent and inaccessible.

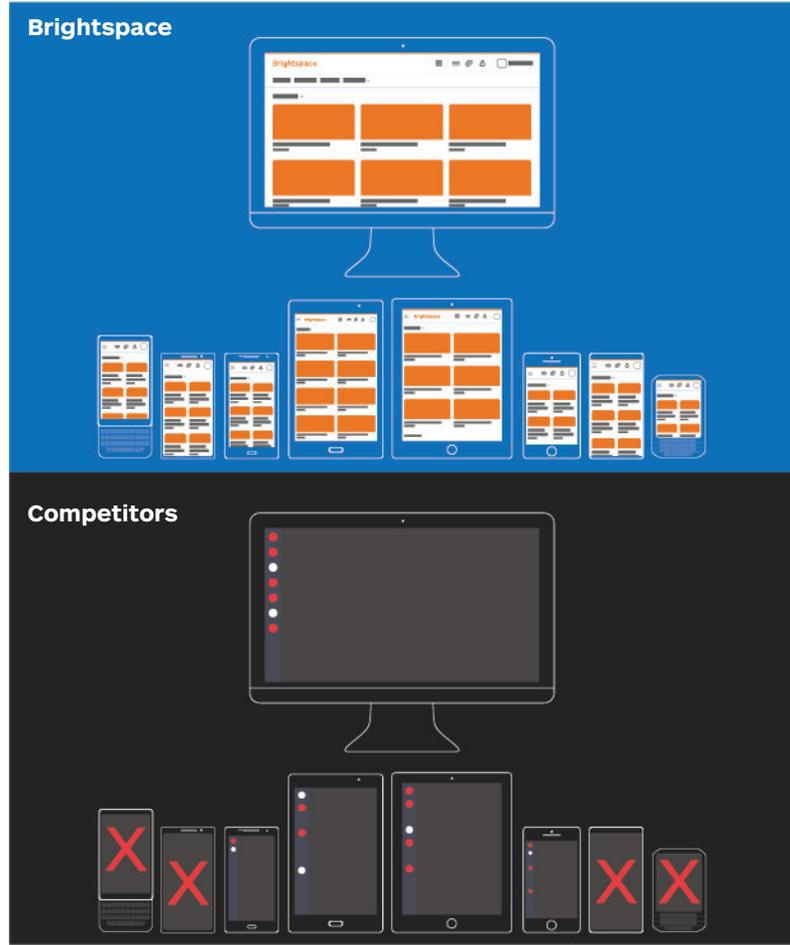
Brightspace adapts automatically to fit the screen of the device being used without comprising the learning experience. The same experience across multiple devices means faster and easier adoption and usage for you and your learners. And that's critical in reaching today's modern learner because studies have shown that students study on average 40 minutes longer on mobile devices than on desktops and finish course material 45% faster!<sup>2</sup>

<sup>2</sup><http://cdn.lynda.com/cms/asset/text/lyndacom-whitepaper-mobile-learning-benefits-20151245042329.pdf>

## Better mobile experiences for you and your learners:

-  No horizontal scrolling or pinch and zoom. Our design just works on any device!
-  Upload video and audio right from your phone!
-  Get the same gorgeous experience whether you're accessing the platform from a desktop or mobile device.
-  No matter what device a student has or can afford, he or she has the same user-friendly access to learning through mobile browsers, which removes potential barriers to education.
-  We're able to deliver one experience because we built it from the ground up as a single responsive platform, allowing us to deliver solutions and innovations to our customers faster and with higher quality because we're only building once.

Other LMS vendors don't support mobile browsers, which means that students must have the latest device to use their separate app. With Brightspace, everyone gets a consistent experience across browsers and apps.



The image is a comparison graphic. The top half, labeled 'Brightspace', shows a desktop monitor and several mobile devices (phones and tablets) all displaying a consistent, multi-column user interface with orange accents. The bottom half, labeled 'Competitors', shows a desktop monitor and several mobile devices. The desktop monitor displays a dark screen with a few red dots. The mobile devices show a different, less usable interface with large red 'X' marks overlaid on them, indicating that the competitor's design is not mobile-friendly.



# Hear what others have to say



“The user experience is so much better. When D2L claims that Brightspace works on all modern web browsers, it’s actually true!”

René-Jean Aubé, Technical Analyst at Collège communautaire du Nouveau-Brunswick



“It looks the way students expect a mobile website to look. Nobody wants to believe that students select an institution of higher learning based on their LMS, but today, with so many students learning online, the LMS helps to form an impression of an institution. We live in a world of digitally mediated tools. It was really important to us that the look and feel of the LMS interface be as good as Long Beach is.”

Jonathan Huer, Director of Academic Technology at California State University, Long Beach



uOttawa

Marcheterre credits some of this to the new Brightspace Daylight user interface. “It is clean, modern, responsive and tablet-friendly. It is what people expect today. We think it helped with adoption.”

Michel Marcheterre, Manager of Learning Technology Systems and Network, uOttawa



“We also wanted to look better, more like the experience users get on Amazon. D2L could get us there the fastest.”

Matthew Thornton, Associate Vice President, Student Technology Experience at SNHU

# Don't take our word for it

We know that the quality of the mobile experience is best realized through hands-on testing, so try it out. Try using both Brightspace and our competitors' platforms from a mobile browser—or launch into our responsive design from our Pulse mobile app with single sign-on. We are confident that you'll love what you see with Brightspace. If you care about reaching every learner on any mobile device—then D2L is your platform. Reach out to us at [sales@d2l.com](mailto:sales@d2l.com).



## About Brightspace

Brightspace is a cloud-based learning platform that makes online and blended learning easy, flexible, and smart. Brightspace is a quantum leap beyond traditional Learning Management System (LMS)—it is easy to drag-and-drop content to create engaging courses, supports all **mobile devices**, has industry-leading up-time, and is built with accessibility in mind for all learners. Plus, Brightspace enables the future of learning with a gaming engine, **adaptive learning**, **video management**, intelligent agents, templated interactives for course design, full support for outcomes or **competency-based learning**, and actionable **learning analytics**. D2L's Brightspace was recently named the #1 LMS in Higher Ed by Ovum Research and #1 in Adaptive Learning by eLearning Magazine. In addition, Aragon Research included D2L in its highly coveted Hot Vendors In Learning list. To learn more, visit the Enterprise page on our website.

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