D2L FUSION 2020
Call for Proposals

CFP Information Document
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Call for Proposals

What is D2L Fusion?

Fusion is a chance for educators and learning and development professionals from around the world to come together and share ideas that will shape the future of learning. This is your chance to join the conversation and make sure your voice is heard.

WHY PRESENT?

This is your opportunity to share ideas, new industry trends on learning and development, the future of modern learning in the workforce, pedagogical practices, or highlight noteworthy projects with your peers. All presenters receive a discounted registration rate.

PRESENTER GUIDELINES

You must create and submit a presentation proposal in the CFP system before the posted deadline. You can create a draft, and submit at a later date. Once you submit your proposal for review, you cannot make further changes.

D2L will communicate with the lead presenter. It is the responsibility of the lead presenter to coordinate all aspects of a presentation with any co-presenters.

- Presenters from different organizations are encouraged to present together.
- No changes to presenters or co-presenters may be made after April 17, 2020.
- Presenters are responsible for paying the discounted registration fee by April 17, 2020.
- All presenters and co-presenters are responsible for securing and paying for their own travel and lodging.
- All co-presenters must actively participate in the presentation.

ITEMS OF NOTE

Recommended Topics

Fusion is an opportunity to celebrate innovation and pedagogical advances. The Fusion program will touch on hot topics and trends in ed-tech and the future of learning including but not limited to:

- Accessibility
- Analytics
- Assessment
- Blended Learning

IMPORTANT DATES

Proposal Deadline: January 31
Notification of Acceptance: February 21-26
Confirmation of Acceptance: March 6
Registration Deadline: April 17
Online Rehearsals: May and June
• Competency-based Education
• Corporate Training
• Course Design
• Engagement and Active Learning
• Extensibility and APIs
• Future Skills
• Gamification
• Implementation and Migration
• Mobile
• Online Programs
• Personalized Learning
• Professional Development
• Retention and Student Success
• Site Administration
• Teaching and Productivity

With this in mind, a recommended list of topics within each track has been created. *Preference will be given to proposals that touch on the suggested tracks and topics provided below.*

**TRACKS**

**Instruction and Design**

Educators, learning & development professionals, as well as the people who support them continue to strive to improve the achievement of learning outcomes. These innovations and quality improvement efforts continue to add to the portfolio of effective practices in online learning. This track will include both client-led and D2L-led sessions relevant to L&D professionals, HR specialists, teachers, faculty, and trainers, and the people who support them such as instructional designers, IT, instructional technologists, librarians, and accessibility advocates.

**Recommended topics for this track:**
- Active learning techniques
- Blended learning
- Competency-based education design
- Content creation and curation
- Course design and quality rubrics
- Flipped classrooms
- Gamification of student learning
- Learner engagement
- Modern workplace
- Open courses
- Personalized learning
- Social media for learning
- Student engagement techniques
- Video and Social Assessment
Technical and Development
The ever-growing importance of technical expertise will be on full display in the sessions offered in this track. Site administrators, IT support professionals, and developers will share the technical aspects of supporting online learning, of innovative uses of the Brightspace platform to increase efficiency, and of effective practices for user support. If you are proposing a session about LTI or API’s available within Brightspace, please also consider submitting it to the Extensibility Track.

Recommended topics for this track:
- Effective practices for D2L administrators
- Implementation of Brightspace products
- Mobile applications, devices, and support
- Responsive design
- Manager dashboard
- Supporting end users and other learners
- Supporting online students
- Supporting online instructors, trainers and HR specialists

Leadership and Strategy
In this track, D2L invites colleagues who are committed to transforming their institutions, to share their leadership perspectives and details of their organizational processes and staff development programs in an effort to help all attendees facilitate institutional change and continue to make significant progress in improving learning outcomes. Attendees will engage with industry thought leaders, senior educational leaders, and D2L subject matter experts in a comprehensive review of key topics and customer case studies, and participate in in-depth discussions.

Recommended topics for this track:
- Accreditation for online programs
- Competency-based learning programs
- Developing and growing online programs
- Faculty or course evaluation
- Legal and policy issues
- Student recruitment and retention
- Proctoring and student authentication
- Professional development for online educators

Accessibility
Teachers, faculty, faculty trainers, corporate trainers, instructional designers, educational technologists, and accessibility advocates are just some of the audiences who will be attracted to the Accessibility Lab at Fusion. With a focus on Universal Design for Learning (UDL) and improving web accessibility for online courses, the Accessibility Track will provide an opportunity for a deep dive into these important topics.
A full program of accessibility and UDL-related presentations and discussions will be sprinkled throughout the conference agenda. D2L accessibility experts, along with many of the leading accessibility professionals from D2L-using organizations, will also be on hand in the related Accessibility Lab to answer questions and provide assistance. Submit a proposal today to be a presenter for a session in the Accessibility Track. If a session is not accepted for the Accessibility Track, it will still be considered for inclusion in one of the other tracks.

Recommended topics for this track:
- Universal design for learning
- Web accessibility for online course design
- Accessibility training
- Choosing accessible technologies for teaching and learning

Data and Analytics
How do clients get the data they need, and how do they know what data is needed? Panelists will share lessons learned from working with the D2L Data Hub. Attendees can learn how raw data is transformed into valuable, actionable, reproducible reports for administrators and teachers; or better yet, they can hear you share your personal experiences from your institution. Attendees will also want to learn what statistics are available to instructors throughout a course, including content, discussions, rubrics, quizzes, and more, so content geared around these topics would be relevant.

Data sets, data hub, data reports? Teach others what you've learned! A full program of data analytics presentations and discussions will be available throughout the conference agenda. D2L analytics experts, along with many of the leading analytics professionals from D2L-using organizations, will be on hand in the related Data Analytics Lab to answer questions and provide assistance. Submit a proposal today to be a presenter for a session in the Data Analytics Track. If a session is not accepted for the Data Analytics Track, it will still be considered for inclusion in one of the other tracks.

Recommended topics for this track:
- Data analytics for training and instruction
- Data analytics for organizational reporting
- Effective practices with D2L Student Success System

Extensibility
Become one of the D2L developers and extensibility experts who will be presenting information and providing hands-on assistance. By listening to your insights and feedback, attendees will learn how to get the most out of the Brightspace developer platform. Whether someone is using the APIs available within Brightspace, building an LTI integration, or looking for a partner solution, the Extensibility Track is the place to be! Non-techies of all types will be encouraged to swing by to find new inspiration from their peers using D2L developer resources to help engage learners, increase productivity, and spend more time on what matters most: teaching and learning.

This program of extensibility-focused seminars and discussions takes place throughout the conference schedule. Attendees can drop by the related Extensibility Lab anytime to ask questions or even bring their own
code or system design to seek help extending the Brightspace platform. Submit a proposal today to be a presenter for a session in the Extensibility Track. If a session is not accepted for the Extensibility Track, it will still be considered for inclusion in one of the other tracks.

Recommended topics for this track:
- Brightspace extensibility
- Brightspace valence applications
- LTI Integrations

Knowledge Central
This track consists of hands on training sessions relating to the Brightspace platform, Community, or Knowledge Documentation that takes place throughout the conference schedule.

Attendees can attend D2L and Client-led knowledge-based sessions, and drop by any time to the related Lab to meet with the members of the Brightspace Community, ask questions or seek help from a Trainer, or subject matter expert about the Brightspace platform, Community, and/or Knowledge documentation. Submit a proposal today to be a presenter for a session in this track. If a session is not accepted for the Knowledge Central Track, it will still be considered for inclusion in one of the other tracks.

Recommended topics for this track:
- Getting the most out of the tools within Brightspace
- Using advanced options in Brightspace to increase productivity
- Using advanced options in Brightspace to improve learner engagement
- Leveraging D2L services and tool synergies to improve your learning programs

ONLINE PRESENTATION REHEARSAL
Presenters will be asked to do a brief version of their presentation with the review committee prior to Fusion. This will be via an online meeting, and an expert presenter will be on the review committee. Presenters are asked to ensure that they have their slide deck prepared in April as minimal notification will be given prior to the online rehearsal being scheduled.

Items to Consider When Putting Together Your Proposal

**PRESENTATION TITLE** (maximum 100 characters)
This is an opportunity to catch the attendee’s eye.

**ABSTRACT** (maximum 300 characters)
The abstract is the description to be used in the program and online for attendees to understand what the session will be about. Be consistent and use style!
PRESENTATION DESCRIPTION (maximum 3,000 characters)
This section is designed for you to share the content of your presentation with the Review Committee. The more detailed your explanation, the better the Committee will be able to understand your intentions.

PRESENTATION FORMATS

- **Standard Presentation** (50 minutes)
  Allows you to present your topic in a traditional classroom or theatre-style setting.

- **Discussion Topic** (50 minutes)
  Facilitators/presenters are asked to prepare questions and drive discussions that give and receive feedback, drive in-depth debates, or share similar interests with peers in a discussion forum setting.

- **Five Minute Flare** (5 minutes)
  This presentation style is made up of 15 slides, each of which is displayed for 20 seconds before automatically moving onto the next (similar to the Pecha Kucha format). The key to a successful Flare presentation is the use of interesting visuals and fluid speaking.

ATTENDEE EXPERIENCE LEVEL

Novice, Intermediate, or Advanced

TYPE OF AUDIENCE

K-12, Higher Education, Corporate

Ready to submit your proposal? Go to d2l.com/events/fusion/call-for-proposals/

Questions? Contact Fusion@D2L.com

About D2L

A global leader in EdTech, D2L is the creator of Brightspace, the world’s first integrated learning platform. The company partners with thought-leading organizations to improve learning through data-driven technology that helps deliver a personalized experience to every learner, regardless of geography or ability. D2L’s open and extensible platform is used by more than 1,100 clients and 13 million individual learners in higher education, K–12, healthcare, government, and the enterprise sector—including Fortune 1000 companies. The company has operations in the United States, Canada, Europe, Australia, Brazil, and Singapore. www.brightspace.com