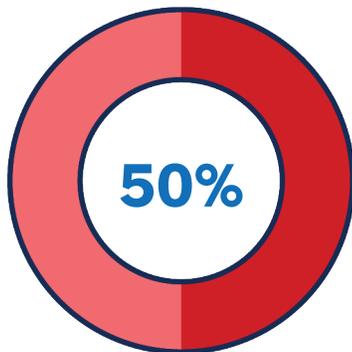
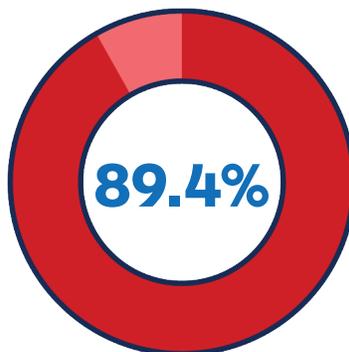


# Adapt to organizational designs of 21st-century companies

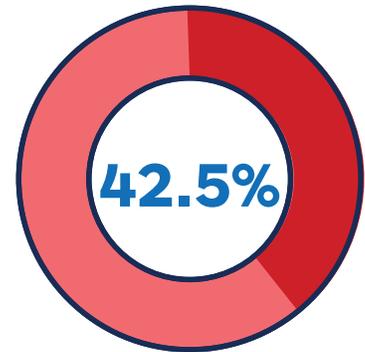
## Blended models and industry collaboration



percentage of new recruits who have the skills needed for their roles, according to employers



percentage of new graduates who consider themselves proficient in professionalism and work ethic



percentage of employers who agreed that new hires were proficient in professionalism and work ethic<sup>1</sup>

### Laying the groundwork for more prosperous collaboration with industry

The Promoting Real Opportunity, Success and Prosperity through Education Reform (**PROSPER**) Act, currently making its way through Congress, lays the groundwork for stronger workforce development. The bill supports partnerships between industry and institutions to expand opportunities for students to participate in industry-led earn-and-learn programs that lead to high-wage, high-skill, and high-demand careers; provides students with access to grants to assist them in entering the workforce more quickly; frees up more funding for work placements; and allows institutions to use more resources to locate and develop work-based learning jobs for students, including apprenticeships, that align with students' career goals.

“Change is coming from all sides, impacting every department in the institution. An institution’s success in 2019 depends on its ability to understand these changes and adapt quickly through new programs, policies, and initiatives.”

– Hanover Research, Trends in Higher Education

## Blending private and public institutions to create new business models

Financial instability, declining enrollments, and public uncertainty over the value of higher education are driving institutions to examine new business models and seek out new revenue streams.

The PROSPER Act and other similar government measures in other countries are opening the door to such hybrid models, enabling postsecondary institutions to remain financially viable while better serving/reaching new student demographics, including adult learners. These measures may include mergers and acquisitions, increased emphasis on teaching marketable skills, and alternative education models such as online learning, weekend workshops, and bootcamps aimed at opening access to adult and other nontraditional learners.<sup>2</sup>

# 44%

percentage of CFOs who feel confident that their higher education institutions will be financially stable over the next 10 years

# 1 in 8

chief business officers who said senior administrators at their institutions had serious internal discussions about merging with another college or university in the past year

One of the most notable examples of a new model of education is **Purdue University Global**, which opens the doors to adult learners who require greater flexibility and offers nontraditional learners the opportunity to earn a degree completely online, with 180 online programs offered, including associate degrees, bachelor's degrees, master's degrees, and certificates in many fields of study. Purdue University Global was formed in 2017, when Purdue University announced the intention to buy for-profit **Kaplan University**.

<sup>2</sup><https://cdn2.hubspot.net/hubfs/3409306/Hanover-Research-Higher-Ed-Trend-Report-2019.pdf>

## About D2L

D2L believes learning is the foundation upon which all progress and achievement rests. Working closely with organisations globally, D2L has transformed the way millions of people learn online and in the classroom. Learn more about D2L for schools, higher education and businesses at **D2L.com**.