Fusion 2019

Call for Proposals

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Call for Proposals

What is Fusion?

Fusion is a chance for educators and learning and development professionals from around the world to come together and share ideas that will shape the future of learning. This is your chance to join the conversation and make sure your voice is heard.

IMPORTANT DATES

Proposal Deadline: February 8
Notification of Acceptance: February 22
Confirmation of Acceptance: March 8
Registration Deadline: April 5
Online Rehearsals: May and June

WHY PRESENT?

This is your opportunity to share ideas, new industry trends on learning and development, the future of modern learning in the workforce, pedagogical practices, or highlight noteworthy projects with your peers. All presenters receive a discounted registration rate.

PRESENTER GUIDELINES

You must create and submit a presentation proposal in the CFP system before the posted deadline. You can create a draft, and submit at a later date. Once you submit your proposal for review, you cannot make further changes.

D2L will communicate with the lead presenter. It is the responsibility of the lead presenter to coordinate all aspects of a presentation with any co-presenters.

- Presenters from different organizations are encouraged to present together.
- No changes to presenters or co-presenters may be made after April 5, 2019.
- Presenters are responsible for paying the discounted registration fee by April 5, 2019.
- All presenters and co-presenters are responsible for securing and paying for their own travel and lodging.
- All co-presenters must actively participate in the presentation.

ITEMS OF NOTE

Recommended Topics

Fusion is an opportunity to celebrate innovation and pedagogical advances. The Fusion program will touch on hot topics and trends in ed-tech and the future of learning. With this in mind, a recommended list of topics within each track has been created. *Preference will be given to proposals that touch on the suggested topics provided below.*

TRACKS AND LABS

Instruction and Design

Educators, learning & development professionals, as well as the people who support them continue to strive to improve the achievement of learning outcomes. These innovations and quality improvement efforts continue to add to the portfolio of effective practices in online learning. This track will include both client-led and D2L-led sessions relevant to L&D professionals, HR specialists, teachers, faculty, and trainers, and the people who support them such as instructional designers, IT, instructional technologists, librarians, and accessibility advocates.

Recommended Topics:

- *Active learning techniques*
- *Blended learning*
- *Competency-based education design*
- *Content creation and curation*
- *Course design and quality rubrics*
- *Flipped classrooms*
- *Gamification of student learning*
- *Learner engagement*
- *Modern workplace*
- *Open courses*
- *Personalized learning*
- *Social media for learning*
- *Student engagement techniques*
- *Video and Social Assessment*

Technical and Development

The ever-growing importance of technical expertise will be on full display in the sessions offered in this track. Brightspace platform site administrators, IT support professionals, and developers will share the technical aspects of supporting online learning, innovative developments with Brightspace Valence, and effective practices for user support.

Recommended Topics:

- *Effective practices for D2L administrators*
- *Implementation of Brightspace products*
- *Mobile applications, devices, and support*
- *Responsive design*
- *Manager dashboard*
- *Supporting end users and other learners*
- *Supporting online students*
- *Supporting online instructors, trainers and HR specialists*

Leadership and Strategy

Engage with industry thought leaders, senior educational leaders, and D2L subject matter experts in a comprehensive review of key topics and customer case studies, as well as in-depth discussion periods. In this track, D2L invites colleagues committed to transforming their institutions to share their leadership perspectives, organizational processes, and staff development programs to help all attendees facilitate institutional change and continue to make significant progress in improving learning outcomes.

Recommended Topics:

- *Accreditation for online programs*
- *Competency-based learning programs*
- *Developing and growing online programs*
- *Faculty or course evaluation*
- *Legal and policy issues*
- *Student recruitment and retention*
- *Proctoring and student authentication*
- *Professional development for online educators*

Accessibility Lab

Teachers, faculty, faculty trainers, corporate trainers, instructional designers, educational technologists, and accessibility advocates are just some of the audiences who will be attracted to the Accessibility Lab at Fusion 2019. With a focus on Universal Design for Learning (UDL) and improving web accessibility for online courses; the Accessibility Lab will provide an opportunity for a deep dive into these important topics.

A full program of accessibility and UDL-related presentations and discussions will be sprinkled throughout the conference agenda. D2L accessibility experts will be on hand to answer questions and provide assistance, along with many of the leading accessibility professionals from D2L-using organizations. Submit a proposal today to be a presenter for a session in the Accessibility Lab.

Recommended Topics:

- *Universal design for learning*
- *Web accessibility for online course design*
- *Accessibility training*
- *Choosing accessible technologies for teaching and learning*

Data and Analytics Lab

How do clients get the data they need and how do they know what D2L data is needed? Panelists will share lessons learned when working with the D2L Data Hub. Learn how raw data is transformed into valuable, actionable, reproducible reports for administrators and teachers; or better yet, share your personal experiences from your institution. Learn what statistics are available to Instructors throughout a course, including Content, Discussions, Rubrics, Quizzes, and more.
Data Sets, Data Hub, Data Reports? Learn all about them or teach others what you've learned. A full program of data analytics presentations and discussions will be available throughout the conference agenda. D2L analytics experts will be on hand to answer questions and provide assistance, along with many of the leading

analytics professionals from D2L-using organizations. Submit a proposal today to be a presenter for a session in the Data Analytics Lab.

Recommended Topics:

- *Data analytics for training and instruction*
- *Data analytics for organizational reporting*
- *Effective practices with D2L Student Success System*

Extensibility Lab

D2L developers and extensibility experts will be presenting information and providing hands on assistance. By listening to your feedback they will help you get the most out of the Brightspace developer platform. Whether you're using the Brightspace APIs, building an LTI integration, or looking for a Partner solution, the Extensibility Lab is the place to be! Non-techies of all types are encouraged to swing by to find new inspiration from their peers using D2L developer resources to engage learners, increase productivity, and spend more time on what matters most: teaching and learning.

This program of extensibility-focused seminars and discussions takes place throughout the conference schedule. Attendees can drop by any time to ask questions or even bring their own code or system design to seek help extending the Brightspace platform. Submit a proposal today to be a presenter for a session in the Extensibility Lab.

Recommended Topics

- *Brightspace extensibility*
- *Brightspace valence applications*
- *LTI Integrations*

ONLINE PRESENTATION REHEARSAL

Presenters will be asked to do a brief version of their presentation with the review committee prior to Fusion. This will be via an online meeting, and an expert presenter will be on the review committee. Presenters are asked to ensure that they have their slide deck prepared in April as minimal notification will be given prior to the online rehearsal being scheduled.

Items to Consider When Putting Together Your Proposal

PRESENTATION TITLE (maximum 100 characters)
This is an opportunity to catch the attendee's eye.

ABSTRACT (maximum 300 characters)
The abstract is the description to be used in the program and online for attendees to understand what the session will be about. Be consistent and use style!

PRESENTATION DESCRIPTION (maximum 3,000 characters)
This section is designed for you to share the content of your presentation with the Review Committee.

The more detailed your explanation, the better the Committee will be able to understand your intentions.

PRESENTATION FORMATS

- **Standard Presentation** (50 minutes)
  Allows you to present your topic in a traditional classroom or theatre-style setting.
- **Discussion Topic** (50 minutes)
  Facilitators/presenters are asked to prepare questions and drive discussions that give and receive feedback, drive in-depth debates, or share similar interests with peers in a discussion forum setting.
- **Five Minute Flare** (5 minutes)
  This presentation style is made up of 15 slides, each of which is displayed for 20 seconds before automatically moving onto the next (similar to the Pecha Kucha format). The key to a successful Flare presentation is the use of interesting visuals and fluid speaking. The platform for this presentation type will be our Speakers Corner station in the Exhibit Hall.

ATTENDEE EXPERIENCE LEVEL

Novice, Intermediate, or Advanced.

TYPE OF AUDIENCE

K-12, Higher Education, Corporate

Questions? Contact **Fusion@D2L.com**.

About D2L

A global leader in EdTech, D2L is the creator of Brightspace, the world's first integrated learning platform. The company partners with thought-leading organizations to improve learning through data-driven technology that helps deliver a personalized experience to every learner, regardless of geography or ability. D2L's open and extensible platform is used by more than 1,100 clients and 13 million individual learners in higher education, K–12, healthcare, government, and the enterprise sector—including Fortune 1000 companies. The company has operations in the United States, Canada, Europe, Australia, Brazil, and Singapore.
www.brightspace.com

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