

# A FRIENDLY, ENGAGING AND CONSISTENT EXPERIENCE

## Why Mobile First?

We know that 65% of online content is viewed on a smartphone<sup>1</sup> and that more than 92% of millennials own a smartphone.<sup>2</sup> That's why, when it comes to online learning, the mobile experience must be just as outstanding as the web experience. When you get the mobile experience right, students study an average of 40 minutes longer on mobile devices than they study using desktops and finish course material 45% faster!<sup>3</sup> That's only possible if every student, no matter what device they're using, gets an unhindered mobile experience. And we know the way to do that is via a design that works on any device and native apps. That means, no matter how someone chooses to access Brightspace, it always works the same way. We're confident that no one else can do it like we can.

## Design That Works on Any Device

The layout of Brightspace adapts automatically to fit the screen of the device being used. For some platforms you can access only parts of the site on a mobile device. For us, that just doesn't meet what our customers need. Brightspace gives you an optimal viewing and interactive experience on any device.

- ✓ Our single platform that works on any device enables faster research and development, allowing us to build once to deliver innovation, updates, and improvements more quickly.
- ✓ No horizontal scrolling or pinch and zoom. Our design just works on any device!
- ✓ Upload video and audio: It's a common misconception that you can't do this, but you definitely can!
- ✓ It's the same, unified experience whether you're accessing the platform from a desktop or mobile device.
- ✓ No matter what device a student has or can afford, he or she has the same user-friendly access to learning through mobile browsers, which removes potential barriers to education.

Other LMS vendors don't support mobile browsers, which means that students must have the latest device to use their separate app. With Brightspace, everyone gets a consistent experience across browsers and apps.

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<sup>1</sup> <https://www.wirelessweek.com/news/2016/03/death-desktop-65-digital-media-consumed-mobile>

<sup>2</sup> <http://www.pewinternet.org/fact-sheet/mobile/>

<sup>3</sup> <http://cdn.lynda.com/cms/asset/text/lyndacom-whitepaper-mobile-learning-benefits-20151245042329.pdf>

# Apps for Life On the Go

Our customers love that our mobile experience empowers them to work and learn how, when, and where they want. Working offline and the use of push notifications are a few things that are enabled through our apps, and as our app rating shows, our users love it!

## Instructor App

Brightspace Assignment Grader is a mobile app that offers easy grading offline and on the go. It gives instructors access to assignments and in-line tools to grade and provide feedback (e.g., rubrics, in-line annotations, freehand notes, and audio/video commentary).

## Student App

Brightspace Pulse opens up access to courses, helps students keep track of important updates (news, deadlines, and grades), and enables students to get things done (e.g., view an assigned reading, submit a discussion post, submit a quiz). App notifications keep students up to date with course news and can even let them know when the latest grades are available. This further empowers students to take ownership and control of their learning experience.

**Brightspace Pulse** 4+

D2L Corporation

#18 in Education

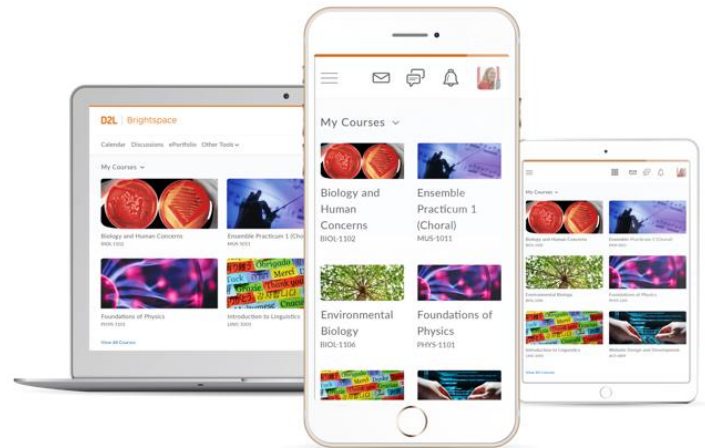
★★★★☆ 4.6, 4.4K Ratings

Free



# Don't Take Our Word for It

We know that the quality of the mobile experience is best realized through hands-on testing, so try it out. Once you have access to your LMS environments, we encourage you to try using both Brightspace and our competitors' platforms from a mobile browser. We are confident that you'll love what you see with Brightspace.



## ABOUT D2L

D2L is the software leader that makes the learning experience better. Our cloud-based platform—Brightspace—is easy, flexible, and smart. It helps educators personalize the experience for every learner to deliver real results. D2L is also a world leader in learning analytics: our platform predicts learner performance so that you can take action in real time to keep them on track. Brightspace is used by learners in higher education, K–12, and the enterprise sector.

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