The ability to monitor and act upon the data drawn from a Learning Management System (LMS) provides a higher education institution with a number of key advantages. Here is a list of what we consider to be the "Top 7.”

**Top 7 Things You Can Do With LMS Data**

1. **IDENTIFY AT-RISK STUDENTS EARLY**
   - Faculty and advisors can identify struggling students to intervene quickly and provide course correction before it's too late.

2. **MEASURE AND IMPROVE ADOPTION RATES**
   - Identify which courses are configured in the learning environment and which are not. Instill best practices for system-wide or departmental tool configurations.

3. **MONITOR AND ACT UPON STUDENT PROGRESS**
   - Lagging students can be sent additional resource materials. Accelerated students can be provided more challenging content.

4. **AUTOMATE OUTREACH**
   - Use automated messaging to send emails based on any number of criteria. Send links to resources, personal encouragement, or congratulations.

5. **TRACK INSTITUTIONAL GOALS**
   - Make the case for institutional success and turn data-driven insights into impactful action to help improve business outcomes and bottom line. Also track program-level outcome achievements for accreditation reporting.

6. **IMPROVE STUDENT RETENTION**
   - Help maintain high levels of engagement with students to ensure greater probabilities of program completion.

7. **EMPOWER STUDENTS**
   - Provide students with progress reports and the ability to have a top level view of their studies to ensure they're on the right track.

"With data drawn from Brightspace, we can intervene with an at-risk student even before they’re aware they’re at risk.”

Matthew Thornton
Associate Vice President, Student Technology Experience
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