D2L
DESIRE2LEARN

Transforming Learning Inside and Outside of the Classroom

Gwinnett County Public Schools realize success with district-wide digital learning initiative

Challenge

In 2009, Gwinnett County Public Schools began an initiative to infuse technology into its 134 schools. Gwinnett hoped to increase student engagement through blended learning, as well as enable teachers to differentiate their teaching based on students' individual needs and extend learning beyond the classroom.

Solution

Using Brightspace, Gwinnett set up eCLASS: a one-stop shop instructional technology initiative with the goal of providing the best experience possible for its students. Gwinnett partnered with D2L's technical account services team to develop and implement an adoption strategy. The eCLASS initiative allowed teachers to have a two-way conversation with students inside and outside of the classroom.

What they said

"The amount of customization and tools that teachers have at their fingertips is really exceptional. A teacher can really do or make whatever they want within Brightspace based upon their level of know-how."
- Matt Waymack, Director of eCLASS Development

Results

With D2L's help, Gwinnett went live with eCLASS in six weeks. Over the first year of implementation, the school saw significant increases in the number of staff and students who are using Brightspace. According to Gwinnett, in January 2015, less than 50% of teachers were accessing course pages in eCLASS once per week. One year later, 80% of teachers were regularly accessing course pages in eCLASS at least once a week. In the same timeframe, students' weekly access to course pages went from 30% to 75%. Students are now using Dropbox and Discussions any time they need to.

"We went live in literally six weeks." - Mark Walls, Executive Director of Information Systems

Read the full Success Story:
https://www.d2l.com/success-stories/gwinnett-county-public-schools-digital-learning/

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