The Brightspace platform

A holistic learning technology package crafted for NERCOMP member institutions
D2L is pleased to introduce an exciting program for NERCOMP member institutions. With the Brightspace platform, we help clients go from managing learning to improving it.

**MOVE BEYOND AN LMS WITH A NEXT-GENERATION, PERSONALIZED LEARNING SOLUTION**
The NERCOMP package includes the Brightspace Online and Blended Learning solution, Brightspace Cloud, implementation, and peace-of-mind Bronze Level Support. Our implementation includes all the account management, project management, course conversion, delivery services, and consulting required to configure and install your hosted production system.

**SPECIAL NERCOMP MEMBER PRICING**
Pay less as you grow. With our waterfall FTE pricing, all participating institutions pay the same FTE rate regardless of size and can benefit from volume discounts as additional institutions join.

**EASY TRANSITION AND EARLY ADOPTER BENEFITS**
Sign with D2L during 2015 and we'll waive your 2015 annual license fees. We'll also offer transition discounts to help you deploy Brightspace in parallel with your existing LMS.

**MEMBER COLLABORATION ON INNOVATION AND DESIGN**
Get exclusive access to pilot learning technology that’s under development to help shape its future.
Partnership, not just product

Transforming teaching and learning requires more than just a great product. We’re proud of the strong and lasting relationships we’ve built with educators, demonstrated by our 98% client retention rate. It’s in this spirit of partnership that we’ve collaborated to pioneer a truly next-generation learning solution that will help improve student engagement, retention, attainment, and outcomes.

“I always tell folks that you don’t buy the product, you buy the company. The vision that D2L has about learning is perfectly aligned with ours. And of course, it’s a great product, too.”
Mike Ridley, Chief Information Officer, University of Guelph

A focus on accessibility

Recognized with three Gold-Level NFB-NVA Certifications from the National Federation of the Blind, the Brightspace platform was built with a focus on exceeding accessibility standards and ensuring compatibility with assistive technologies.
A solution that supports the entire campus’ needs

Helping to deliver a learning experience that goes beyond the expectations of your institution and all of its constituents, including instructors, administrators, and students.

**BEYOND COURSE MANAGEMENT**
Increase student and faculty engagement with an accessible and highly collaborative online learning experience.

**INTUITIVE TOOLS, INTUITIVE TECHNOLOGY**
Make tasks more efficient with user-friendly tools, freeing up instructors’ time to concentrate on guiding and teaching students—not managing software systems.

**PERSONALIZED FOR INSTRUCTORS AND STUDENTS**
Deliver the choice, freedom, and flexibility that can enable every individual to reach their full potential.

**DEEPER INSIGHTS FOR BETTER OUTCOMES**
Set students up for success with analytics functionality that gives faculty and administrators the ability to assess and guide learner performance more prescriptively.
D2L Learning Environment—the heart of the solution

The Brightspace Online and Blended Learning solution for higher education starts with D2L Learning Environment—seamlessly bringing together the best in analytics, mobile, collaboration, and media tools and an award-winning accessibility approach.

ANYWHERE ACCESS
Learning is no longer confined to the classroom. Today’s learners are busy, mobile, and digitally plugged in. Extending access to tablets and smartphones enables learner interaction with courses, services, and resources wherever and whenever it’s convenient for them.

The Brightspace platform includes a robust set of built-in mobile features—such as web support across multiple platforms and responsive HTML 5 layouts and content—and a growing range of native mobile apps that can enhance productivity for both students and instructors. Brightspace enables an entire learning community to participate in a shared, collaborative experience that can be extended well beyond the classroom.

D2L Binder™, for example, is a tablet application that enables students to work with course content and other digital learning resources—including eTextbooks—on-the-go.

“D2L Binder is the one thing I brag about with my iPad. I show all my classmates how awesome it is to add my own notes and highlights to PowerPoint® presentations. Thanks for making it so much easier to connect to my personal classes and making one less thing stressful for nursing school!”

Jennifer, College student in South Carolina
COMMUNICATE AND CONNECT
The Brightspace platform provides opportunities for collaboration, sharing, and social learning between peers, colleagues, and experts. With a fully-featured, integrated toolset—including group collaboration tools, e-mail, instant messaging, mobile notifications, discussions, and easy-to-access social profiles—the learning environment can be customized to match your unique security policy while also promoting a more social experience.

PERSONALIZED FOR EVERYONE
One size doesn’t fit all. Our extensible platform was designed to support the third-party tools that instructors use today as well as the ones that they plan to use tomorrow. Instructors and course designers can build and customize content using powerful HTML course templates and time-saving tools like our intuitive Course Builder™. Additionally, instructional design best practices can be easily incorporated to align assessments and learning experiences with course objectives.

“The faculty has a lot of room for building their content and how they want to uniquely teach their courses. I love the Course Builder tool that you have all provided.”
Gary Stortts, Instructional Design/Technologist, Tennessee Board of Regents

ENGAGE AND ENRICH
Create a better experience in less time with support for internal and external media, expansive storage and sharing capabilities, and an HTML-based interface that makes embedding rich media content easy. Instructors can also personalize student communication, assignment instructions, feedback, and more with an integrated video messaging tool.
“First and foremost, Fanshawe College was searching for a student-centered learning management platform that would combine academic, administrative, and social resources in a single integrated product...I believe we got it all with Brightspace.”
Bob Beatty, CIO, Fanshawe College

**MEASURE AND GUIDE**

The Brightspace platform’s robust assessment tools enable instructors to go beyond diagnostics and formative or summative assessments. By using a built-in suite of tools that measure, analyze, and report on existing student data, faculty can help create the conditions needed to facilitate success. Performance dashboards display progress for individuals and entire classes, the Dropbox tool supports inline grading, and the Assignment Grader tablet application allows instructors to grade on-the-go, complete with the ability to attach personalized audio and video feedback—online or offline.

“Faculty overwhelmingly chose Brightspace because it presented a flexible learning environment with assessment and reporting options that allowed them to react quickly to students slipping behind and ensure an optimum learning experience.”
Brendan Guenther, Director, IT Services, Michigan State University
Always-on reliability with D2L Cloud

We are one of the largest SaaS eLearning platform providers in education. Our private cloud infrastructure can be counted on for reliable uptime, data protection, and the scalability needed to accommodate high loads and growth.

KEY FEATURES

• Provide all of the infrastructure needed to deliver our solutions
• Maintain the solution from the infrastructure level all the way up to the application
• Monitor, backup, upgrade, and patch
• Perform capacity planning
• Maintain the availability, security, and performance of your environment
As a fully integrated learning platform, Brightspace extends far beyond your typical LMS with optional products and services that can help take learning even farther.

• **D2L Insights™** turns learning environment data into actionable information that will help guide more learners to success.

• **D2L ePortfolio** combines social sharing and experiential learning concepts to allow learners to store, share, and reflect on their achievements.

• **D2L LeaP™** is an adaptive learning engine that combines academic data, learning objectives, activity, assessment, and mastery information to guide each learner down a personalized learning path.

• **Our Game-Based Learning service** enhances student engagement through the use of a dynamic multimedia games and simulation engine.

• **D2L Learning Repository** enables institutions to effectively manage learning objects and share content both within an organization and publicly.

• **D2L Capture™** enables instructors to effortlessly record and broadcast rich media presentations live or on-demand to help deliver a front row experience for online learners.

• **D2L Open Courses** allows an organization to encourage open learning, expand their reach, attract new students, and promote their brand by introducing a Massive Open Online Course (MOOC).
We understand that the unique implementation needs of an institution cannot be met by the simple enablement of software features. Our “white glove” implementation will help to get you up and running painlessly.

**KEY FEATURES**

- Deploy your production site
- Deploy a basic test site
- Provide custom branding
- Support course conversion
- Perform LDAP integration
- Deploy single sign-on functionality
- Support training needs
- Perform SIS integration

**Worry-free end-to-end implementation**
D2L Support Services will be with you every step of the way with our robust Bronze Level Support*. Our Support Services team will work behind the scenes as required with Account Managers and Product Managers to ensure a fast and reliable resolution.

**KEY FEATURES**

- Administrator access to a searchable, online knowledge base of technical resources and documentation
- A monthly newsletter with troubleshooting tips, tricks, and other relevant info
- Historical incident reporting for all submitted issues
- Monthly product updates

**BRONZE LEVEL**

- One approved Support contact
- Support for up to 60 incident events per year
- 24x7x365 web-based support
- Toll-free telephone support during core hours (8am–8pm in the client’s time-zone)

*Silver and Platinum Support, Premier Help Desk Support, and other services are also available*
MOBILE

D2L Binder, a tablet/mobile application, enables students to work with course content and other digital learning resources on-the-go.

D2L Assignment Grader, a built-in assignment grading tablet application, allows instructors to grade assignments complete with annotations, personalized audio and video feedback from virtually anywhere, right from a tablet device—online or offline.

Custom mobile notifications for assignments, marks, news, and other items set by the user.

Mobile web and HTML5-responsive design supports access to learning from smartphones and tablet devices.

COURSE DESIGN AND DELIVERY

Easily import existing courses or create pedagogically-sound courses with our intuitive Course Builder tool.

Align critical learning objectives with key content, activities, and assessments.

Create course content easily with built-in, accessibility-compliant HTML course templates.

Easily transfer content from one course to another with our one-click Import/Export Copy feature.

Personalize course homepages in minutes with custom themes and navbars.

Create personalized learning paths with powerful automated instructor tools.

Open APIs and LTI Integration to connect to virtually any third party tool.

Industry-leading accessibility with WCAG 2-level AA and Gold Level NFB-NVA Certification.

ASSESSMENTS AND ANALYTICS

Built-in analytics and reporting functionality to measure, assess, report, and analyze information critical to learner success.

Robust Quizzing tool includes a wide range of delivery options and question styles that are completely customizable.

Easily test users’ comprehension of course material or poll students with a self-assessment tool.

Inline assignment grading including feedback or scoring by rubric—online or offline.

Mobile-friendly Seating Chart tool adds drag-and-drop functionality to the process of taking attendance, tracking class participation, and composing notes for formative assessment.

A competencies tool facilitates easy tracking of user progress by leveraging organizational structures to share competencies across multiple courses or programs.

Visually striking analytics dashboards display student progress at the class level for easy comparison and allow the ability to drill-down and evaluate a specific student to reveal more details.

Track, calculate, and view student grades with an easy-to-use Gradebook.

Easily create or import rubrics for evaluating quizzes, assignments, discussions, and more.


**CONTENT AND COLLABORATION**

- Personalized video messaging for instructors and students drives meaningful collaboration
- Audio and video support for Flickr®, YouTube™, Vimeo™, and virtually any media heightens student engagement
- Microsoft Office 365™ and Google Chrome™ extensions allow students to submit work and assignments directly from the application they’re working in
- Includes an end-to-end mobile eTextbook application complete with access to premium academic content, an integrated digital eReader, and more
- Built-in discussions, email, calendar, blog, news, and instant messaging
- Manage group projects with “to-do” lists, group polls, virtual meetings with audio and video conferencing, video chats, screen sharing, shared calendars, and more
- Bridge internal and external learning networks through the integration of Twitter, Facebook, and Google+™ social profiles
- Automate the delivery of personal communications to each individual student with Intelligent Agents
- Personalize online communications using the Video Note™ tool’s built-in video messaging capabilities

**D2L CLOUD**

- D2L provides all infrastructure to deliver applications
- D2L maintains the solution from the infrastructure all the way to the application
- D2L monitors, upgrades, patches, and performs backups

**END-TO-END IMPLEMENTATION**

- D2L manages and maintains security and performance
- 99.9% uptime target via Service Level Agreement
- Installation of Online and Learning Blended Learning solution, including additional features and extensions
- Duplicate a production site for integration and ongoing testing
- Tailor the login portal, navigation theme, page background, and widget colors with custom branding
- Consulting, training, and support of ongoing course conversion
- Alignment of your central directory for unified login credentials via LDAP integration
- Link other organizational portals for single sign-on
- Video tutorials, webinars, community discussions, and blogs to support training needs

**SUPPORT**

- Monthly customer support newsletter
- Troubleshooting tips and tricks
- Historical incident reporting
- Monthly product updates
- One approved Support Contact
- Support for up to 60 incident events per year
- 24x7x365 web-based support
- Toll-free telephone support during core hours
“College students are connected 24 hours a day. Online learning systems have become an extension of the brand, learning, and pedagogical design of the activities taking place on our campus. We are excited to partner with D2L to bring Brightspace to our collegiate members, providing them access to a tool that supports anywhere, anytime educational experiences.”

NERCOMP Chair, George F. Claffey Jr.
About D2L

A global leader in EdTech, D2L is the creator of Brightspace, the world’s first integrated learning platform. The company partners with thought-leading organizations to improve learning through data-driven technology that helps deliver a personalized experience to every learner, regardless of geography or ability. D2L's open and extensible platform is used by more than 1,100 clients and almost 15 million individual learners in higher education, K–12, healthcare, government, and the enterprise sector—including Fortune 1000 companies. The company has operations in the United States, Canada, Europe, Australia, Brazil, and Singapore.

CONTACT US

Phone: 1-519-772-0325 (Worldwide)
Toll Free: 1-888-772-0325 (North America)
0-808-234-4235 (United Kingdom and Europe)
0-800-452-069 (New Zealand)
1-800-656-210 (Australia)
0-800-891-4507 (Brazil)
Fax: 1-519-772-0324
Email: info@brightspace.com
Twitter: @Brightspace

Brightspace.com  D2L.com